

TECH TIPS FOR STUDENTS ...AND THOSE WHO ARE YOUNG AT HEART

Because kids are constantly staring at their phones, we often assume they know everything about how to use technology and how best to use social media. This is NOT always the case. Here are some quick and easy tips that can help your students achieve a greater social media presence and better understand the power of the devices they hold in their hands.

- Discuss branding with students—what do they want their “brand” to be
 - Personal (tech footprint)
 - School-Wide/Club-Wide
 - Check history of brands: <https://inspiredology.com/logo-design-evolution/>
- Create an App (Tech Class project)
 - 5Star Beacons
 - Give prizes for uploads (or attach to one-to-one devices)
- Create a “sign”
 - Underground at Prospect High School (@PHS_Underground)
 - Post photos and drive your “sign”
- Create social media accounts for your mascot. (<https://twitter.com/hpgiant>)
 - Share responsibility on a shared device
 - Trade off weekly
- Twitter/Instagram/Snapchat Tips
 - Schedule for end of day, evening, or early morning
 - ALWAYS include a photo...preferably of several students together and NOT your friends
 - Run polls to drive traffic - simple 24-hour polls
 - Offer “free” items to classes that share the most **#Class17**, **#Class18**, etc.
 - Use 2 or fewer hashtags per tweet
 - Use the “popular” kids from A/B/C (Athletics, Band, Class Council)
 - SnapChat (**Add Friends/Add Nearby**) after you take a pic to get more followers
- Teach kids to use a calendar and require that they do
- Teach iMovie
 - Utilize trailers
 - Save clips from year to year but not more than 2 years
- Fun apps for kids and adults
 - AutoRap by smule - create rap for events
 - Dubsmash - news, TV, Movie clips with student’s lip-dubbing
 - Prisma - quick photo editor with funky effects
 - Magisto - Quick video creator for simple sharing - no copyright issues with music
 - Boomerang - quick multi-photo burst (can be hilarious)
 - Nutshell - easy quick videos from 3 clips
 - Bitmoji - You should have this already :)
- Share Other ideas...



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