

# FOUR SEASONS OF ASB



STAND for a PURPOSE | START with a PLAN | Be SPIRITED during the PROCESS | SERVE an extraordinary PRODUCT | SHINE the spotlight on PEOPLE!

**WE EXIST TO CREATE STORIES!**  
**PURPOSE = ENERGY**  
**SPIRIT = HEAR OUTREACH = FEEL**  
**DESIGN = SEE**  
**ACTIVITIES = DO**



**QUALITIES =**

<b>Do</b>	CONTENDER	ACT LEADER	SSS ENERGIZER	DES SERVER	OUT ENCOURAGER
<b>Don't</b>	PRETENDER	FOLLOWER	COMPLAINER	OBSERVER	DISCOURAGER

<b>Do</b>	DRIVER	ACT CREATOR	SSS FINISHER	DES ACHIEVER	OUT CONNECTOR
<b>Don't</b>	PASSENGER	CONSUMER	QUITTER	ATTEMPTER	ISOLATOR

**OUTCOME =**



I understand that leadership STARTS with me but it's not about me, that it is my responsibility to create school SPIRIT, that I get to SERVE my campus and community, and I look for ways to SHINE the spotlight on others.

# ★ ★ SEASON OF START ★ ★

LEADERSHIP STARTS WITH YOU, BUT IT'S NOT ABOUT YOU!

## PURPOSE:

- To cover all program EXPECTATIONS
- To build RELATIONSHIPS among all leaders
- To cast VISION for the school year (THEME)
- To establish GOALS for the school year
- To learn fundamental concepts of LEADERSHIP
- To provide students an opportunity to create STORIES

## LEADERSHIP LESSONS:

*START with a PLAN...*

### **START {Initiative} – LEADER vs. FOLLOWER**

*A leader is someone who routinely does things without being asked or told.*

- Leadership Ladder – SEE.DO. (Initiative)
- Speak Up (Communication)
- Embrace the Stupid (Risk Taking)
- Renter vs. Owner (Responsibly)
- Cut the Rope (Problem Solving)
- Willing & Able (Confidence & Decision Making)

### **PLAN {Creativity} – CREATOR vs. CONSUMER**

*A leader is someone who dreams up ideas that have never been done before that may seem crazy or even stupid (at first).*

- Stupid Ideas Change the World (Creativity)
- Swimsuit Ready (Vision)
- 4 Minute Mile (Dream)
- Fosbury Flop (Change)
- Go Down the Slide / FEAR (Comfort-Zone)
- Making Your Own Footsteps
- Take the Shot / Light Bulb (Failure)

## ACTIVITIES DURING THIS SEASON

- Leadership Program Retreat
- Leadership Program Beach Trip
- Captain Retreat
- Captain Lead Meetings
- Summer Training Days
- Summer Planning Days
- Summer Work Days
- Leadership Program Family Night
- Freshman Orientation
- First Day of School Extravaganza / Carnival
- Welcome Back Spirit Packs
- New Staff Gifts and Classroom Welcomes
- President Welcome Cards
- All Student Desk Welcome Goodies
- Campus Decoration Day
- Senior Sunrise Breakfast
- I.C.E. Week and Icebreaker Dance
- Club Rush
- Frosh Olympic Week and Sports Night
- Junior Movie Night
- Silent Auction Dinner and Dessert
- Back to School Supplies Outreach
- Faces of TW
- Stories of TW
- Staff Connection
- Birthday Grams

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We exist to  
**CREATE STORIES**

Teams: Sound/Spirit, Outreach, Design, Activities  
Signature Event: Leadership Retreat  
Time Frame: May thru August  
Model: 90 / 10



# SEASON OF SPIRIT

IT IS MY RESPONSIBILITY TO CREATE SCHOOL SPIRIT

## PURPOSE:

- To display school SPIRIT and PRIDE
- To increase student INVOLVEMENT
- To create a FUN and ENTHUSIASTIC atmosphere
- To meet people and foster new FRIENDSHIPS
- To demonstrate EXCITEMENT and ENERGY

## LEADERSHIP LESSONS:

*Be SPIRITED during the PROCESS...*

### **SPIRIT {Enthusiasm} ENERGIZER vs. COMPLAINER**

*A leader is someone who has a great attitude, is full of life, and remains positive in the face of obstacles and opportunities.*

- Extra Degree THERE vs. there (Enthusiasm)
- Kingdom Digging (Passion)
- Home Court Advantage (Positive Energy)
- Build Daily (Positive Attitude)
- Spirit > Status (Involvement)
- Thermostat vs. Thermometer (Excitement)
- Ignore the Noise (Spirited)

### **PROCESS {Commitment} FINISHER vs. QUITTER**

*A leader is someone who follows-through and finishes what they start.*

- Build an Ark (Commitment)
- Get in the Wheelbarrow (All In)
- Keep Watering (Faithful)
- Climb the Mountain (Determination)
- Finish the Race (Follow-Through)
- Sweep the Barn (Dedication)
- Dominate Your Lane (Focus)

## ACTIVITIES DURING THIS SEASON

- Spirit Morning Friday's
- 5AM Rallies
- Fun Friday Activities at Lunch
- School Wide Shirts
- Battle of the Classes Week
- Pre Homecoming Week
- Homecoming Prep Week
- Homecoming Week / Dinner / Rally / Game / Dance
- Stadium Transformation (Home and Away Games)
- Spirited Rallies
- After Game Dances
- Dress Up Days
- Rivalry Week / Games
- Walk the Chalk
- Rivalry Encouragements / Senior Night
- Pink Out Week
- Themed Games for Volleyball and Football
- Spirit Videos
- Event Promotion
- CADA Conference
- Powder Puff
- Feeder School Outreach
- Rally Night
- Fall Sports Rally
- Fall Sports Captain Appreciation Luncheon

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Teams: Sound/Spirit, Outreach, Design, Activities  
Signature Event: Rivalry Game  
Time Frame: September thru November  
Mentor: 50 / 50



# SEASON OF SERVICE



## I GET TO SERVE MY CAMPUS AND COMMUNITY

### PURPOSE:

- To REACH OUT and IMPACT lives
- To SERVE others
- To consider the NEEDS of OTHERS before our own
- To see life from a different PERSPECTIVE
- To learn the importance of GIVING BACK

### LEADERSHIP LESSONS:

*SERVE an extraordinary PRODUCT...*

#### **SERVE {Work Ethic} SERVER vs. OBSERVER**

*A leader is someone who devotes their own time doing things nobody else wants to do and is not afraid to get their "hands dirty".*

- \$86,000 Every Day / Opportunity Statue (Work Ethic)
- Service greater than Self (Humility)
- Another Mans Shoes (Perspective)
- First There, Last to Leave (Sacrifice)
- Hear, See, Feel (Empathy)

#### **PRODUCT {Exceed Expectations} ACHIEVER vs. ATTEMPTER**

*A leader is someone who goes above and beyond what is required of them and leads from the 2<sup>nd</sup> mile.*

- Go the 2<sup>nd</sup> Mile – WOW Moments (Exceeding)
- Be Unlikely and Do the Unlikely (Greatness)
- Allergic to Average – Made the Team, So What (Excellence)
- Be a Lion not a Zebra (Tenacity)
- What is "your" PR? (Goals)

### ACTIVITIES DURING THIS SEASON

- Canned Food Drive and Delivery Week
- No Shave November Fundraiser
- SERVE the CITY
- ASB Babysitting Night
- Operation Warmth Week
- Winter Captains Planning Retreat
- Staff Connection Xmas Cards & Treats
- Leadership Christmas Party
- Jackets on Poles
- Giving Tree Project
- Feed the Need Project
- Toy Drive / Angel Tree
- WOW Week
- Panera Bread Staff Day
- Staff Starbucks Day
- Police & Fire Outreach Day
- Soled Out for Kids Walk A Thon
- Soled Out For Kids
- Involvement Week
- PICK A WISH Week for Special Ed
- Leadership Development Series (10 Week Guest Speakers)
- Service Morning Friday's (Donuts & Dancing)
- Transportation Outreach Event
- Dream Center Outreach Trip
- DUDE BE NICE Week / Video Tribute / Staff Surprise
- DUDE BE NICE Middle School Leadership Day
- Farm Show Week
- New Year's Dance
- Winter Sports Rally
- Winter Sports Captain Appreciation Luncheon

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**CREATE STORIES**

Teams: Sound/Spirit, Outreach, Design, Activities  
Signature Event: SERVE the CITY  
Time Frame: November thru February  
Monitor: 30 / 70

# ★ ★ SEASON OF SHINE ★ ★

## LOOK FOR WAYS TO SHINE THE SPOTLIGHT ON OTHERS

### PURPOSE:

- To SHINE the spotlight on students and staff
- To provide an OPPORTUNITY for numerous talents to be put on display
- To APPRECIATE and RECOGNIZE students and staff

### LEADERSHIP LESSONS:

*SHINE the spotlight on PEOPLE...*

#### **SHINE {Appreciation} ENCOURAGER vs. DISCOURAGER**

*A leader is someone who encourages and recognizes others in words and actions.*

- Tomorrow is never Promised (Appreciation)
- Turn on the Light (Kindness)
- Fly like the Geese (Encouragement)
- Point Guard Mentality (Make Others Better)

#### **PEOPLE {Build Relationships} CONNECTOR vs. ISOLATOR**

*A leader is someone who develops strong connections and friendships with a variety of people on campus and in the community.*

- Host vs. Guest (Connection)
- The Gardener
- Find Your Joshua – Teller, Doer, Taker (Equip)
- Leave Your Mark – Dash, Life Sentence (Legacy)

### ACTIVITIES DURING THIS SEASON

- Election Week / Selection Week
- March Madness 3 on 3 Tournament
- Beach Week – Sand Volleyball Tournament
- Buff Ball Friday Night Tournament
- Dodge Ball Week
- Small Sided Soccer Tournament
- Mustangs in Training Week / Special Olympics
- Talent Week / Art Festival / Talent Show
- Chalk Off
- Trendy Week
- Rock, Paper, Scissor Tournament
- Karaoke Night in the Greek
- Cornhole Tournament Fundraiser
- Staff Softball Tournament Fundraiser
- Color Run
- Car Show
- Spring Sports Captain Appreciation Luncheon
- Top Chef Day
- Senior & Staff Auction Day
- Staff Appreciation Week / Staff Connection Luncheon
- Take on a Teacher Week
- Spelling Bee
- New and Old Captain Retreat
- Spring Sports Rally
- PRIDE Assembly
- Pool Party / Yearbook Night
- Western Week & BBQ
- Lip Sync Show
- Senior Sunset
- Leadership Banquet & Awards

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We exist to  
**CREATE STORIES**

Teams: Sound/Spirit, Outreach, Design, Activities  
Signature Event: Talent Show  
Time Frame: March thru May  
Multiple: 10 / 90