I understand that leadership STARTS with me but it's not about me, that it is my responsibility to create school SPIRIT that get to SERVE my campus and community, and I look for ways to SHINE the spotlight on others.
LEADERSHIP STARTS WITH YOU, BUT IT’S NOT ABOUT YOU!

PURPOSE:
- To cover all program EXPECTATIONS
- To build RELATIONSHIPS among all leaders
- To cast VISION for the school year (THEME)
- To establish GOALS for the school year
- To learn fundamental concepts of LEADERSHIP
- To provide students an opportunity to create STORIES

LEADERSHIP LESSONS:
START with a PLAN…

START {Initiative} – LEADER vs. FOLLOWER
A leader is someone who routinely does things without being asked or told.
- Leadership Ladder – SEE.DO. (Initiative)
- Speak Up (Communication)
- Embrace the Stupid (Risk Taking)
- Renter vs. Owner (Responsibly)
- Cut the Rope (Problem Solving)
- Willing & Able (Confidence & Decision Making)

PLAN {Creativity} – CREATOR vs. CONSUMER
A leader is someone who dreams up ideas that have never been done before that may seem crazy or even stupid (at first).
- Stupid Ideas Change the World (Creativity)
- Swimsuit Ready (Vision)
- 4 Minute Mile (Dream)
- Fosbury Flop (Change)
- Go Down the Slide / FEAR (Comfort-Zone)
- Making Your Own Footsteps
- Take the Shot / Light Bulb (Failure)

ACTIVITIES DURING THIS SEASON
- Leadership Program Retreat
- Leadership Program Beach Trip
- Captain Retreat
- Captain Lead Meetings
- Summer Training Days
- Summer Planning Days
- Summer Work Days
- Leadership Program Family Night
- Freshman Orientation
- First Day of School Extravaganza / Carnival
- Welcome Back Spirit Packs
- New Staff Gifts and Classroom Welcomes
- President Welcome Cards
- All Student Desk Welcome Goodies
- Senior Sunrise Breakfast
- I.C.E. Week and Icebreaker Dance
- Club Rush
- Frosh Olympic Week and Sports Night
- Junior Movie Night
- Silent Auction Dinner and Dessert
- Back to School Supplies Outreach
- Faces of TW
- Stories of TW
- Staff Connection
- Birthday Grams

We exist to CREATE STORIES

Teams: Sound/Spirit, Outreach, Design, Activities
Signature Event: Leadership Retreat
Time Frame: May thru August
Model: 90 / 10

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### PURPOSE:
- To display school SPIRIT and PRIDE
- To increase student INVOLVEMENT
- To create a FUN and ENTHUSIASTIC atmosphere
- To meet people and foster new FRIENDSHIPS
- To demonstrate EXCITEMENT and ENERGY

### ACTIVITIES DURING THIS SEASON
- Spirit Morning Friday’s
- 5AM Rallies
- Fun Friday Activities at Lunch
- School Wide Shirts
- Battle of the Classes Week
- Pre Homecoming Week
- Homecoming Prep Week
- Homecoming Week / Dinner / Rally / Game / Dance
- Stadium Transformation (Home and Away Games)
- Spirited Rallies
- After Game Dances
- Dress Up Days
- Rivalry Week / Games
- Walk the Chalk
- Rivalry Encouragements / Senior Night
- Pink Out Week
- Themed Games for Volleyball and Football
- Spirit Videos
- Event Promotion
- CADA Conference
- Powder Puff
- Feeder School Outreach
- Rally Night
- Fall Sports Rally
- Fall Sports Captain Appreciation Luncheon

### LEADERSHIP LESSONS:

#### SPIRIT {Enthusiasm} ENERGIZER vs. COMPLAINER
A leader is someone who has a great attitude, is full of life, and remains positive in the face of obstacles and opportunities.
- Extra Degree THERE vs. there (Enthusiasm)
- Kingdom Digging (Passion)
- Home Court Advantage (Positive Energy)
- Build Daily (Positive Attitude)
- Spirit > Status (Involvement)
- Thermostat vs. Thermometer (Excitement)
- Ignore the Noise (Spirited)

#### PROCESS {Commitment} FINISHER vs. QUITTER
A leader is someone who follows-through and finishes what they start.
- Build an Ark (Commitment)
- Get in the Wheelbarrow (All In)
- Keep Watering (Faithful)
- Climb the Mountain (Determination)
- Finish the Race (Follow-Through)
- Sweep the Barn (Dedication)
- Dominate Your Lane (Focus)

### We exist to CREATE STORIES

Teams: Sound/Spirit, Outreach, Design, Activities
Signature Event: Rivalry Game
Time Frame: September thru November
Mentor: 50 / 50
SEASON OF SERVICE
I GET TO SERVE MY CAMPUS AND COMMUNITY

PURPOSE:
• To REACH OUT and IMPACT lives
• To SERVE others
• To consider the NEEDS of OTHERS before our own
• To see life from a different PERSPECTIVE
• To learn the importance of GIVING BACK

LEADERSHIP LESSONS:
SERVE an extraordinary PRODUCT…

SERVE {Work Ethic} SERVER vs. OBSERVER
A leader is someone who devotes their own time doing things nobody else wants to do and is not afraid to get their “hands dirty”.
• $86,000 Every Day / Opportunity Statue (Work Ethic)
• Service greater than Self (Humility)
• Another Mans Shoes (Perspective)
• First There, Last to Leave (Sacrifice)
• Hear, See, Feel (Empathy)

PRODUCT {Exceed Expectations} ACHIEVER vs. ATTEMPTER
A leader is someone who goes above and beyond what is required of them and leads from the 2nd mile.
• Go the 2nd Mile – WOW Moments (Exceeding)
• Be Unlikely and Do the Unlikely (Greatness)
• Allergic to Average – Made the Team, So What (Excellence)
• Be a Lion not a Zebra (Tenacity)
• What is “your” PR? (Goals)

ACTIVITIES DURING THIS SEASON
• Canned Food Drive and Delivery Week
• No Shave November Fundraiser
• SERVE the CITY
• ASB Babysitting Night
• Operation Warmth Week
• Winter Captains Planning Retreat
• Staff Connection Xmas Cards & Treats
• Leadership Christmas Party
• Jackets on Poles
• Giving Tree Project
• Feed the Need Project
• Toy Drive / Angel Tree
• WOW Week
• Panera Bread Staff Day
• Staff Starbucks Day
• Police & Fire Outreach Day
• Soled Out for Kids Walk A Thon
• Soled Out For Kids
• Involvement Week
• PICK A WISH Week for Special Ed
• Leadership Development Series (10 Week Guest Speakers)
• Service Morning Friday’s (Donuts & Dancing)
• Transportation Outreach Event
• Dream Center Outreach Trip
• DUDE BE NICE Week / Video Tribute / Staff Surprise
• DUDE BE NICE Middle School Leadership Day
• Farm Show Week
• New Year’s Dance
• Winter Sports Rally
• Winter Sports Captain Appreciation Luncheon

We exist to CREATE STORIES

Teams: Sound/Spirit, Outreach, Design, Activities
Signature Event: SERVE the CITY
Time Frame: November thru February
Monitor: 30 / 70

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LEADERSHIP LESSONS:
SHINE the spotlight on PEOPLE…

SHINE (Appreciation) ENENCOURAGER vs. DISCOURAGER
A leader is someone who encourages and recognizes others in words and actions.
• Tomorrow is never Promised (Appreciation)
• Turn on the Light (Kindness)
• Fly like the Geese (Encouragement)
• Point Guard Mentality (Make Others Better)

PEOPLE (Build Relationships) CONNECTOR vs. ISOLATOR
A leader is someone who develops strong connections and friendships with a variety of people on campus and in the community.
• Host vs. Guest (Connection)
• The Gardener
• Find Your Joshua – Teller, Doer, Taker (Equip)
• Leave Your Mark – Dash, Life Sentence (Legacy)