

Enhancing Activities through Athletics....and Vice Versa

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Illinois Directors of Student Activities President
& President-Elect



Goals

- Big picture philosophy along with takeaways
- Unite Student Body (eliminate “caste” system)*idea: video with students explaining who’s “coolest” or most popular in the school*
- Build spirit and pride
- Increase participation in both
- Train future leaders/captains

Unity

- Incoming Frosh Activities Night
- Welcome week activity/athletic fair
- Cheering section (breaking down barriers)
 - Incorporate fan groups, cheer, dance, band
 - Involve all grade levels
 - Give students something to cheer for besides classes
- “Brother/Sister” support (clubs and teams)
- Athletic/Activity support (clubs and teams)
- Embrace large-scale events that unite school
 - Channel 7 Flyover
 - IHSA Mascot Madness
 - IHSA cheering section video competition
 - District wide Social Media contest

RAFFLE TICKET

VISIT WITH 3 DIFFERENT ACTIVITIES	IN	2 DIFFERENT CATEGORIES (FINE ARTS/ACTIVITIES/ ATHLETICS)	=	RAFFLE TICKET
#1: _____				Sponsor Initials: _____
#2: _____				Sponsor Initials: _____
#3: _____				Sponsor Initials: _____
<u>YOUR NAME:</u> _____				



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BREAKING

SUSPECT IN DEADLY SHOOTING NEAR UNIVERSITY OF IL



Elk Grove High Sch.

@ElkGrove_HS

700 plus for [#5amCommitted](#) this morning -
incredible display of school spirit & staff
support! [#WeAreEG](#) [@ABC7Chicago](#)



RETWEETS

40

LIKES

80

Replied



How do you schedule activities meetings?

- Make sure to coordinate your activity meetings that allow for the participation of athletes
- Arrange preseason meetings with coaches to ensure that team, activity, and school goals align.

How to keep fans engaged

- Plan activities with opposing schools....
- Have a post game tradition (5th quarter)
- Have contests throughout the game
- Rebrand spirit section and have a symbol
- Local sponsors
- Halftime performances
- Community Night



Pack the Place Olympics - MUSTANGS win 7-1!@RMHStampede



Spirit Points

- 5-Star
- Superfan U
- Advertise and make it public
- Increase points for less-attended events
 - Bowling, badminton, concerts, Schol Bowl, etc.

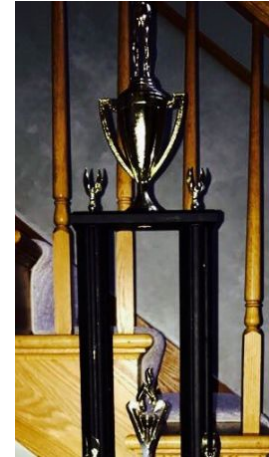
NATION POINTS			
attend events ♦ get connected ♦ earn points ♦ get prizes			
Winter Season 2015			
Event	Theme	Date	Points
Winter Event Kick Off	Plaid Day	12/4	1
Latino Dance		12/4	3
Boys Basketball Game	Western Cowboy, Hat, Flannel, Plaid, Boots	12/5	2
Variety Show		12/10	3
Girls Basketball Game	Pajama Out	12/11	2
Girls Basketball Game	Ugly Sweater	12/18	2
Girls Gymnastics		1/7	2
Boys Basketball Game	Tacky Tourist	1/8	2
Boys Swimming Meet		1/15	2
Wrestling Meet		1/22	2
Winter Dance		1/23	4
Girls Basketball Game	80's Night	1/29	2
One Acts		1/30	4
Girls & Boys Basketball Game	Flip Out (Gold & Green Night)	2/5	2
Boys Basketball Game	Jersey Out	2/12	2
Orchestra Show		2/25	3

NATION POINTS	
attend events ♦ get connected ♦ earn points ♦ get prizes	
PLATINUM LEVEL	
100+ Points	Win a Nike Jacket Reserved Parking at Major School Events
GOLD LEVEL	
66-99 Points	Exclusive Nation T-Shirt First 2 students to this level win Prom Tickets
SILVER LEVEL	
41-65 Points	Nation Water Bottle
BRONZE LEVEL	
21-40 Points	Nation Lanyard
YELLOW LEVEL	
6-20 Points	Nation Spirit Gear
GREEN LEVEL	
1-5 Points	Nation Stylus



BLOW UP YOUR RIVALRY

INCLUDE ATHLETICS *AND* ACTIVITIES



Pack the Place

- Every sport
- Every activity
- Themes at each



Leadership - Summer/Fall

- Combined leadership retreat in summer
- Mission statement for athletics and activities
- Conference workshops (if possible) and time to meet as school
- SWOT analysis of all areas of your school

Leadership - Winter/Spring

- SAALT (Student Activities and Athletics Leadership Team)
- Pyramid leadership model
- Philanthropy work

Resources



Fun Games for High School Pep Rallies

304

Fun Games for High School Pep Rallies | eHow



Kyle Lacertosa
SGA



Themes - Student Council Advice

921



Sophia Guemsey
Lship



Pinterest...seriously



TWITTER

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ILLINOIS DIRECTORS OF STUDENT ACTIVITIES
2018 Conference April 12th-13th, 2018

Questions/Suggestions