Enhancing Activities through Athletics....and Vice Versa

John Aldworth & Bob Murphy
Illinois Directors of Student Activities President & President-Elect
Goals

- Big picture philosophy along with takeaways
- Unite Student Body (eliminate “caste” system) *idea: video with students explaining who’s “coolest” or most popular in the school*
- Build spirit and pride
- Increase participation in both
- Train future leaders/captains
Unity

- Incoming Frosh Activities Night
- Welcome week activity/athletic fair
- Cheering section (breaking down barriers)
  - Incorporate fan groups, cheer, dance, band
  - Involve all grade levels
  - Give students something to cheer for besides classes
- “Brother/Sister” support (clubs and teams)
- Athletic/Activity support (clubs and teams)
- Embrace large-scale events that unite school
  - Channel 7 Flyover
  - IHSA Mascot Madness
  - IHSA cheering section video competition
  - District wide Social Media contest
700 plus for #5amCommitted this morning - incredible display of school spirit & staff support! #WeAreEG @ABC7Chicago
How do you schedule activities meetings?

- Make sure to coordinate your activity meetings that allow for the participation of athletes.

- Arrange preseason meetings with coaches to ensure that team, activity, and school goals align.
How to keep fans engaged

- Plan activities with opposing schools....
- Have a post game tradition (5th quarter)
- Have contests throughout the game
- Rebrand spirit section and have a symbol
- Local sponsors
- Halftime performances
- Community Night
Spirit Points

- 5-Star
- Superfan U

- Advertise and make it public
- Increase points for less-attended events
  - Bowling, badminton, concerts, Schol Bowl, etc.
Girls' Bowling was victorious over EGHs @GrenAthletics this week! The trophy stays at Meadows. Well done, ladies!

Legendary night with our friends @RMHSstampede - great win for Rolling Meadows. #WeAreEG

Monday at 7:30pm, @RMHSMUSTANGS & @ElkGrove_HS Cricket teams face off in the Elk Grove stadium for the Rivalry Trophy. #WeAreEG
Pack the Place

- Every sport
- Every activity
- Themes at each
Leadership - Summer/Fall

- Combined leadership retreat in summer
- Mission statement for athletics and activities
- Conference workshops (if possible) and time to meet as school
- SWOT analysis of all areas of your school
Leadership - Winter/Spring

- SAALT (Student Activities and Athletics Leadership Team)
- Pyramid leadership model
- Philanthropy work
Resources

Fun Games for High School Pep Rallies

Themes - Student Council Advice

Sophia Guernsey
Liship

Illinois Directors of Student Activities

2018 Conference April 12th-13th, 2018

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Questions/Suggestions