Creating FOMO at the Student Level

Workshop Session 8
Pleased to Meet You

Cimarron-Memorial High School
Las Vegas, Nevada
Title I School
2,574 Students
202 Faculty and Staff

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Taking Participation to the next level

What is FOMO?

It’s the Fear of Missing Out... Or a need to be connected with the activities of friends or other people.

Building a school culture where the Discipline of Dean’s office can also be a place where student activities supports each and every student.

How can we create FOMO with ALL students.
Student Identification Badges

- School Safety
- Wear Everyday
- Must be visible
- Lanyard with School Motto
- Kids hate them!

- Inspired by Disneyland
- Buttons/Pins with positive reinforcement
- Anti-Bully Pins
- Straight A’s
- Clubs/Sports
- They love to collect & wear them
- Causes FOMO
Button Maker

Amazon.com

Walmart.com

Americanbuttonmachines.com

Approximately $250
Spartan ShoutOut!!

Our School Motto is **C**ommitment, **M**otivation, **H**onor, & **S**uccess

How can Student Activities support the school’s own Mission, Vision, or Motto to reinforce core values.

Teachers are given 4 cards or buttons representing each letter. When they witness ANY student modeling that behavior/practice, they are awarded one button or card.

Student with **A**ll 4 core values receives recognition
What is the Spartan Way
- Spartan Mentors
- Spartan 30-in-30
- Spartan Star
- Birthdays
- Spartan Shout-Out
- Spartan Stand-out
Straight A’s

Administration recognizes students with Straight A’s for the semester

- Certificate
- Luncheon
- Invited guest

Student Activities reinforces the recognition in a “Smarty Pants Gram”

- Delivered candy
- Other students see, causes FOMO

*You could do the same for any recognition (i.e., Perfect Attendance, Student of the Month, etc)*
Keeping Track & Incentives

5 Star Student App
Students can receive points for:
- Attending sports games
- Attending school plays
- Voting or taking polls
- Positive Behavior

Incentive can be anything from:
- Hallway DJ for the day
- First to walk out at graduation
- Student Store cash in
Reflection

● Staff Survey
● Staff/Student Committee Meetings
● What does this look like in ASB or Student Council?
  ○ Dances
● What could this look like in your school?
  ○ Club Participation
  ○ Graduation Rate
Questions?
Share Session