

“Getting Full Community Support For Activities” CADA Workshop (18-19)

Community Support is about **Full Student Involvement** and *CONNECTION*

Description: Do you want greater student involvement and total community support for your school? Find out the secrets of dramatically increasing participation levels and generating higher sources of parent, business and community support for Activities. National models will be shared. Be prepared to be inspired!

CADA Leadership Standards: Service Learning, Government, Personal & Social Development
Common Core Standards: Collaboration, Critical Thinking and Problem Solving, Creative and Innovative Thinking

CURRENT U.S. student participation in ALL Student Activities: **27%** (community - 15%)

- Questions:
- 1) What opens up the support that ‘athletics’ gets at your school?
 - 2) What would it look like if there was only one sport offered (and it wasn’t football)?
 - 3) Why does a ‘booster club’ offer significant support
 - 4) What impact would come from a ‘total school’ booster club?

A.C.E. STORIES (South Lake - TJ Ware; Whitmer HS; Burbank HS + Boeing)

- Open up **INCLUSIVENESS** (not further “*elitism*”)
 - start building more participation **OPPORTUNITIES** for all students
 - develop ‘champions’ on staff and in community for programming roles
 - allow parents room for involvement and “leadership”
- Be **INVITATIONAL** (not “*selective*”)
 - allow students to have *their* positions, their plans, own those plans
 - allow for new partnership with entire community “leadership”
- Be **INTENTIONAL** (not “*ambiguous*”)
 - you have to ‘on-purpose’ open up the process for developing activities
 - best way to widen participation is through leadership retreats

KEY INSIGHT: you can’t really change the total campus culture if you don’t change the **SOCIAL POSITION** of every student in the community.

MEANING: If students who are apathetic, antagonistic, or hidden and troubled do not find a way to change their “social position” within the positive framework of your activity plans, they will create a social position on the outside, one that may end up being very destructive. You must intentionally ‘fold’ them into a plan of total involvement.

A.C.E. CONCEPT

Starting 30 years ago, a team of student trainers, executive directors, and youth experts were given the mission to redesign 'student leadership' + activities to get back to its beginnings.

- Represent ALL students (involve more, wider spectrum of representation)
 - have them present *their* plans, refine those plans, own those plans
 - allow for some failure (*it is necessary*) and REVIEW "learning"
- Open up new leadership roles to the ENTIRE student community through RETREATS.
 - allow students to have true "ownership" of their ideas and 'action plans'
 - partner with adult civic/business leaders
 - connect with ALL parents at the end of each retreat
- Connect to ENTIRE community
 - allow students to "solve" community problems, out-perform adults
 - have them solve problems, not just make a dent in problems

RESULTS:

- South Lake HS, Burbank HS (+ Boeing parents) (money, resource shortages)
 - expand resources by expanding participation
- It's NOT your 'location,'[it's your INVITATION
 - foster "inclusive invitations" and relationships (vs. "matches") (*clapping demo*)
- Push COMMUNITY ADVANCEMENT and YOUTH EMPOWERMENT
 - 3-fold-cord PRINCIPLE ("a 3-fold-cord cannot be broken")
- EVERY STUDENT™ Campaign
 - promote total participation, wider leadership progress
 - promote total community buy-in, create new stories
 - promote large resource development, student project support

Average GPA for CEOs in America...2.8 – 3.2... (don't 'overlook' certain students)

Google founders – built their work/business on one code:

"do good work without doing evil"