

Transform Your School or Class Culture from the Inside OUT!

One of Abraham Lincoln's greatest gifts was his Ability to Communicate his Goals and Vision to his countrymen. He made concepts simple and communicated them with an understanding of the concerns of the citizens. Are we doing the same for our students and educators? Too many times, the messages in our schools or leadership classes are too complicated and complex or they are not relevant. The messages do not get to the "true" essences of "Why" we do what we do in our schools. We have a tendency to communicate clichés, trendy words, or the latest educational phraseology. Shouldn't we create messages that are authentic, original, intentional, and connect everyone to who YOU are and what YOU do?

What if...

- we created a powerful message that communicates "What It Is WE Do" and everyone clearly understands it?
- this message gave students and staff a reason for showing up to a special place or why they put on events?
- the message clearly let everyone know why they come to the school and why it is a special place?
- our beliefs and values were woven into your learning, culture, policies, procedures, celebrations, events, and spending?

Well then, you would be at the World's Greatest School!

The first steps in the implementation process to transform your school culture from the InsideOUT is to **ASSESS, CLARIFY BELIEFS & VALUES, AND THEN ALIGN EVERYTHING THAT YOU DO WITH YOUR BELIEFS & VALUES!**

Three key questions to begin the process of Exploring Your Greatness.

- 1. What is it you do?**
- 2. What are your beliefs and values?**
- 3. Who do you celebrate and acknowledge?**

Do your ACTIONS match your WORDS campus wide, in the classroom, at your events, and within your celebrations?

How are your beliefs and values, woven into your learning, culture, policies, and procedures.

Are your messages being delivered in a simplified format that is clear and concise?

How would your school community answer "What is it YOU do?"

How do you communicate your values and beliefs?

How do you connect students and staff to your values and beliefs?

Would your stakeholders answers be the same or different?

Let's start a conversation!!!