

ENGAGING YOUR WHOLE CAMPUS

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OUR SCHOOL •New school, opened in 2008 •5 principals in 10 years •Low income population



BRANDING YOUR CAMPUS

Same terminology, logos, colors on everything you do!

Come up with a slogan or Student Learning Outcomes (SLOs) that work for your campus and tie EVERYTHING back to those

- Academic Logo
- Athletic Logo









BUILDING YOUR TEAM

Strategically pick class advisors

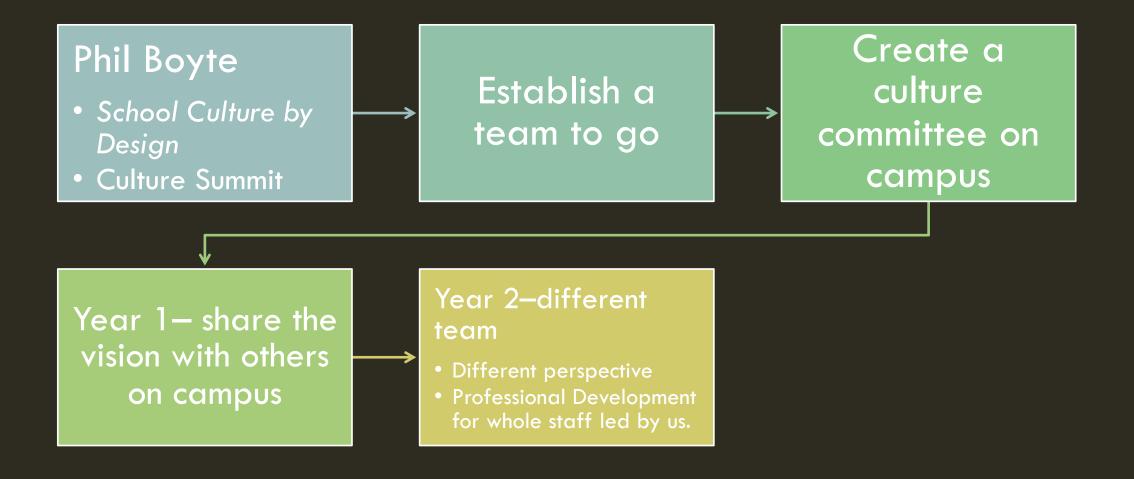
- **Class Advisor rotations**
- Freshman & Sophomore classes have one advisor
- Senior and Junior classes have two advisors
 - One travels with the grade level
 - One is permanent "forever junior class advisor"

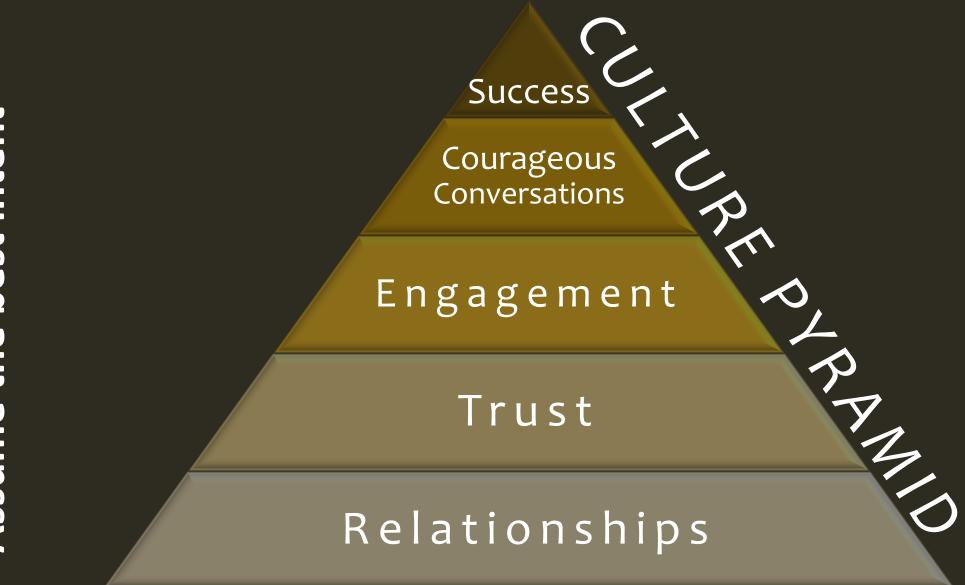
Sharing the vision of your school with key players

"Don't water the rocks"



REVIVING YOUR SCHOOL CULTURE





Phil Boyte, Learning for Living



ON CAMPUS PUBLICITY

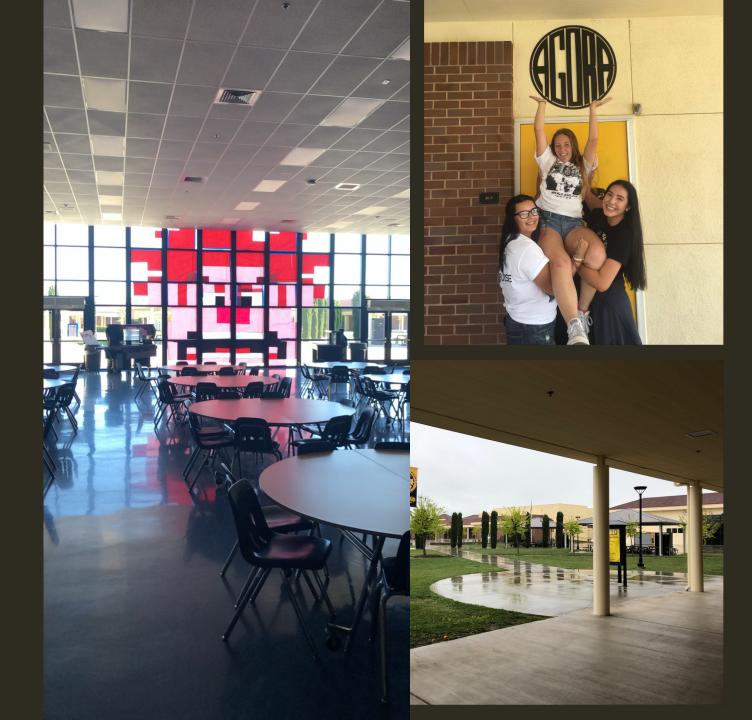
Marquees Spartan TV •<u>S2, E15</u>

Recap Videos

FB Senior Night Recap

Tutorial Vidoes

Spar10 Apocolypse



5-STAR STUDENTS

Start Small •Year 1 vs. Year 3

Use data to support your programs on campus and for WASC

LCAP funds – engagement can pay for it!



5-STAR ON OUR CAMPUS





Tutoring (Interventions)







STAFF TEAMS

Include EVERYONE from your campus
Certificated and classified
Hold a secret draft in the summer
Reveal teams first day back to school
Two teams vs. Four Teams

Find a way to purchase shirts for EVERYONE from custodial staff to administration The same shirt

•Get a local business or individuals to donate



SAVAGE SPARTAN

Points accumulate prizes Lanyard, Pens, Shirt, backpack, foam finger, stickers Certificates for snack bar at game Extra Grad Tickets



RESPECT THE S.H.I.E.L.D.

Spartans Honor Integrity, Engagement, Leadership, Determination

- Easy to remember
- I.E.L.D. used as our student learning outcomes
- Student of the month
- Pictures given to teachers to post in their classroom
- RTS in classrooms





RTS ASSEMBLIES

Academic achievement assembly

- What do we celebrate?
- Gold (4.0+ GPA)
- Silver (3.75-3.99 GPA)
- Onyx (3.5-3.74 GPA)
- Perfect Attendance

Academic Block L's

 Maintaining GPA of 3.6+ for 3 terms

Scholar Athlete Awards

GOLD SHIELD award winners (staff & students) as nominated by staff & students











TAILGATES

Before the select home games

In the parking lot

FREE to attend

Clubs sell food, food trucks

DJ, Cheerleaders, band, face paint, games, military brings freebies

Enter the game as a group prior to Varsity game – separate entrance

- Wristbands for those who have paid to enter the game
- "Ls Up"



THANKSGIVING SCAVENGER HUNT

- Separate city/geographic area into 5 groups
- Separate class into 5 groups
- 1 hour to collect the most food
- Eat pizza as a class





WHOBILATION

- "Maybe the holidays, he thought, don't come from a store, maybe the holidays mean a little bit more"
- A yearly celebration of giving
- Students and staff dress up as "Whos" from How the Grinch Stole Christmas
- Costume contest
- Clubs decorate poles on campus, Student Council decorates doors and hallways
- Bring in toys and gift cards to donate to families within our county



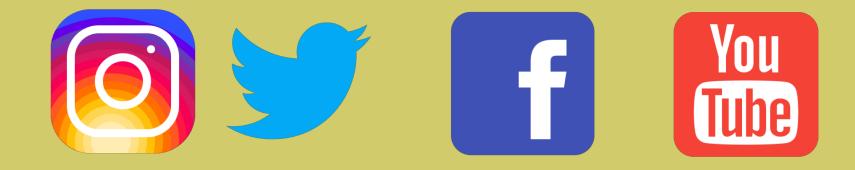
SENIOR SIGNING DAY

- Early May (May 1st or 2nd, if possible)
- Celebrate seniors' post high school plans



- Takes place at lunch time so that all the under classmen and staff can see where seniors are headed
- Parents are invited, but not mandatory
- Acceptance letters or military orders
- Pictures with administration and/or counselors





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