



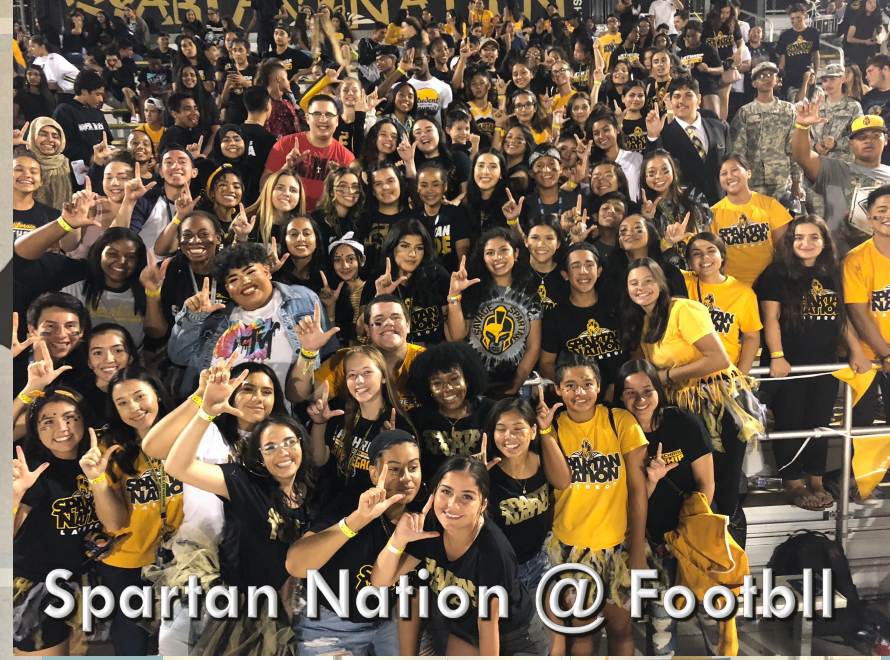
Staff on "Mad Scientist" Day



10 year Alumni Pic



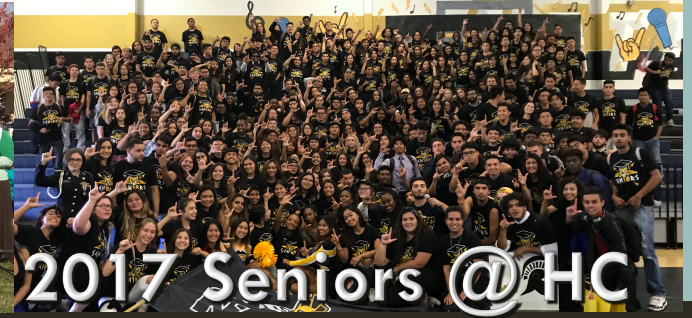
Photo-Op Wall



Spartan Nation @ Football



Whobilation



2017 Seniors @ HC

# ENGAGING YOUR WHOLE CAMPUS

Allison Birakos, Activities Director  
Irene Munguia, Link Crew Advisor  
LATHROP HIGH SCHOOL

# OUR SCHOOL

- New school, opened in 2008
- 5 principals in 10 years
- Low income population



# BRANDING YOUR CAMPUS

Same terminology, logos,  
colors on everything you do!

Come up with a slogan or  
Student Learning Outcomes  
(SLOs) that work for your  
campus and tie EVERYTHING  
back to those

- Academic Logo
- Athletic Logo



# BUILDING YOUR TEAM

Strategically pick class advisors

Class Advisor rotations

- Freshman & Sophomore classes have one advisor
- Senior and Junior classes have two advisors
  - One travels with the grade level
  - One is permanent – “forever junior class advisor”

Sharing the vision of your school with key players

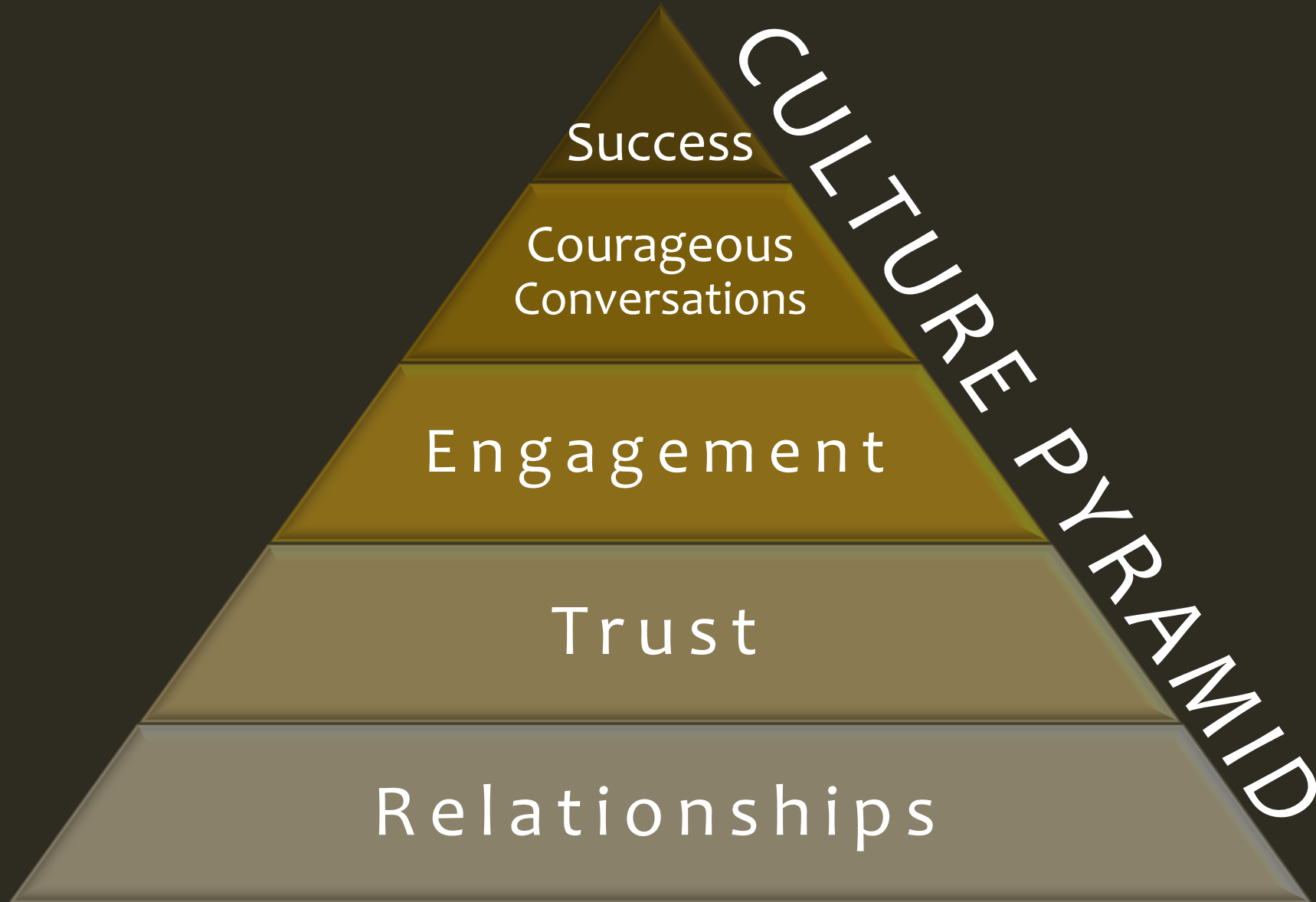
- "Don't water the rocks"



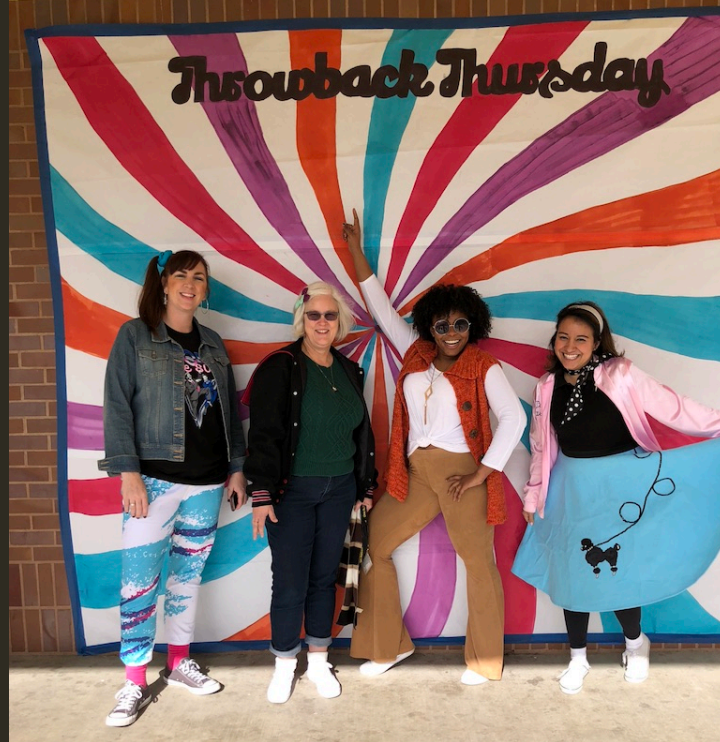
# REVIVING YOUR SCHOOL CULTURE



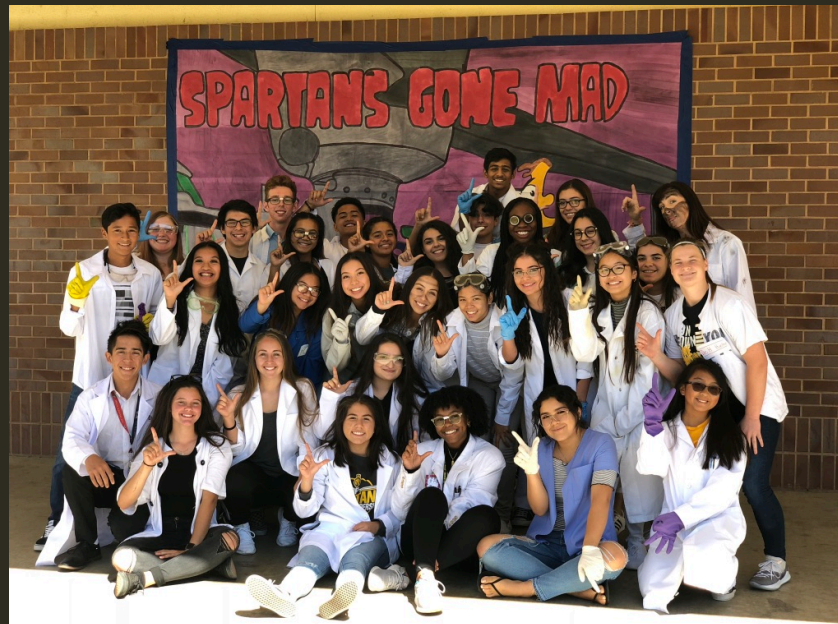
Assume the best intent



Phil Boyte, Learning for Living



# PHOTO-OP WALLS



# ON CAMPUS PUBLICITY

Marquees

Spartan TV

▪ S2, E15

Recap Videos

FB Senior Night Recap

Tutorial Videos

▪ Spar10 Apocalypse



# 5-STAR STUDENTS

## Start Small

- Year 1 vs. Year 3

Use data to support your programs on campus and for WASC

LCAP funds – engagement can pay for it!



# 5-STAR ON OUR CAMPUS



Sports  
(Activities)



Clubs (Activities)



Tutoring  
(Interventions)



Polls & Surveys



Behaviors



Events

# STAFF TEAMS

Include EVERYONE from your campus

- Certificated and classified
- Hold a secret draft in the summer
- Reveal teams first day back to school

Two teams vs. Four Teams

Find a way to purchase shirts for EVERYONE from custodial staff to administration

- The same shirt
- Get a local business or individuals to donate



# SAVAGE SPARTAN

Points accumulate prizes

- Lanyard, Pens, Shirt, backpack, foam finger, stickers
- Certificates for snack bar at game
- Extra Grad Tickets



# RESPECT THE S.H.I.E.L.D.

Spartans Honor Integrity,  
Engagement, Leadership,  
Determination

- Easy to remember
- I.E.L.D. used as our student learning outcomes

## Student of the month

- Pictures given to teachers to post in their classroom
- RTS in classrooms



# RTS ASSEMBLIES

Academic achievement assembly

What do we celebrate?

- Gold (4.0+ GPA)
- Silver (3.75-3.99 GPA)
- Onyx (3.5-3.74 GPA)
- Perfect Attendance

Academic Block L's

- Maintaining GPA of 3.6+ for 3 terms

Scholar Athlete Awards

GOLD SHIELD award winners  
(staff & students) as nominated  
by staff & students



# TAILGATES

Before the select home games

In the parking lot

FREE to attend

Clubs sell food, food trucks

DJ, Cheerleaders, band, face paint, games,  
military brings freebies

Enter the game as a group prior to Varsity  
game — separate entrance

- Wristbands for those who have paid to enter the game
- “Ls Up”



# THANKSGIVING SCAVENGER HUNT

- Separate city/geographic area into 5 groups
- Separate class into 5 groups
- 1 hour to collect the most food
- Eat pizza as a class



All this food was  
collected in ONE hour!





# WHOBILATION

- “Maybe the holidays, he thought, don’t come from a store, maybe the holidays mean a little bit more”
- A yearly celebration of giving
- Students and staff dress up as “Whos” from How the Grinch Stole Christmas
- Costume contest
- Clubs decorate poles on campus, Student Council decorates doors and hallways
- Bring in toys and gift cards to donate to families within our county



# SENIOR SIGNING DAY

Early May (May 1<sup>st</sup> or 2<sup>nd</sup>, if possible)

Celebrate seniors' post high school plans

Takes place at lunch time so that all the under classmen and staff can see where seniors are headed

Parents are invited, but not mandatory

Acceptance letters or military orders

Pictures with administration and/or counselors





@LATHROPHIGH  
@ LATHROPHIGHLINKCREW  
YOUTUBE.COM/C/SPARTANNATION