ENGAGING YOUR WHOLE CAMPUS

Allison Birakos, Activities Director
Irene Munguia, Link Crew Advisor
LATHROP HIGH SCHOOL
OUR SCHOOL

• New school, opened in 2008
• 5 principals in 10 years
• Low income population
BRANDING YOUR CAMPUS

Same terminology, logos, colors on everything you do!

Come up with a slogan or Student Learning Outcomes (SLOs) that work for your campus and tie EVERYTHING back to those

- Academic Logo
- Athletic Logo
BUILDING YOUR TEAM

Strategically pick class advisors

Class Advisor rotations
- Freshman & Sophomore classes have one advisor
- Senior and Junior classes have two advisors
  - One travels with the grade level
  - One is permanent – “forever junior class advisor”

Sharing the vision of your school with key players
- "Don’t water the rocks"
Phil Boyte
• School Culture by Design
• Culture Summit

Establish a team to go

Create a culture committee on campus

Year 1—share the vision with others on campus

Year 2—different team
• Different perspective
• Professional Development for whole staff led by us.
PHOTO-OP WALLS
ON CAMPUS PUBLICITY

Marquees

Spartan TV
 ▪ S2, E15

Recap Videos

FB Senior Night Recap

Tutorial Videos
 ▪ Spar10 Apocalypse
Start Small

- Year 1 vs. Year 3

Use data to support your programs on campus and for WASC LCAP funds – engagement can pay for it!
5-STAR ON OUR CAMPUS

- Sports (Activities)
- Clubs (Activities)
- Tutoring (Interventions)
- Polls & Surveys
- Behaviors
- Events
STAFF TEAMS

Include EVERYONE from your campus
  - Certificated and classified
  - Hold a secret draft in the summer
  - Reveal teams first day back to school

Two teams vs. Four Teams

Find a way to purchase shirts for EVERYONE from custodial staff to administration
  - The same shirt
  - Get a local business or individuals to donate
SAVAGE SPARTAN

Points accumulate prizes

- Lanyard, Pens, Shirt, backpack, foam finger, stickers
- Certificates for snack bar at game
- Extra Grad Tickets
RESPECT THE S.H.I.E.L.D.

Spartans Honor Integrity, Engagement, Leadership, Determination

- Easy to remember
- I.E.L.D. used as our student learning outcomes

Student of the month

- Pictures given to teachers to post in their classroom
- RTS in classrooms
RTS ASSEMBLIES

Academic achievement assembly

What do we celebrate?
- Gold (4.0+ GPA)
- Silver (3.75-3.99 GPA)
- Onyx (3.5-3.74 GPA)
- Perfect Attendance

Academic Block L’s
- Maintaining GPA of 3.6+ for 3 terms

Scholar Athlete Awards

GOLD SHIELD award winners (staff & students) as nominated by staff & students
TAILGATES
Before the select home games
In the parking lot
FREE to attend
Clubs sell food, food trucks
DJ, Cheerleaders, band, face paint, games, military brings freebies
Enter the game as a group prior to Varsity game – separate entrance
  ▪ Wristbands for those who have paid to enter the game
  ▪ “Ls Up”
THANKSGIVING SCAVENGER HUNT

• Separate city/geographic area into 5 groups

• Separate class into 5 groups

• 1 hour to collect the most food

• Eat pizza as a class

All this food was collected in ONE hour!
“Maybe the holidays, he thought, don’t come from a store, maybe the holidays mean a little bit more”

A yearly celebration of giving

Students and staff dress up as “Whos” from How the Grinch Stole Christmas

Costume contest

Clubs decorate poles on campus, Student Council decorates doors and hallways

Bring in toys and gift cards to donate to families within our county
SENIOR SIGNING DAY

Early May (May 1st or 2nd, if possible)
Celebrate seniors’ post high school plans
Takes place at lunch time so that all the under classmen and staff can see where seniors are headed
Parents are invited, but not mandatory
Acceptance letters or military orders
Pictures with administration and/or counselors