



## School Social Media



@USBDSHS  
@DHSATHLETICS



@USB.DHSHS  
@DRA\_Velazquez



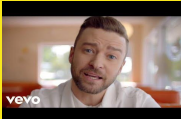
Desert Hot Springs High  
School United Student Body

# More Than Just the Game....

**Themes to Unite an Entire  
Community!**



WE ARE FAMILY by Sister Sledge  
(With On-Screen Lyrics)



As the last known  
survivor stalks the  
prey in the night



# Cristina Kai

Cristina Velazquez has been the Activities Director at Desert Hot Springs High School since 2015 and is a Professor for the California State University, San Bernardino teacher credential program. She is a first time presenter for Area F CADA and has recently served as WASC Co Chairperson, Leadership team, and Women Leaders Forum of Southern California.



Kai Lyles has been in education for the past 15 years, and currently serves as the Athletic Director and Assistant Principal for Desert Hot Springs High School. Prior to, he served in numerous roles such as school counselor, Varsity coach, and class advisor and belongs to the California State Athletic Directors Association.

**Cada 2020**

# Game Cancelled



## Pre-football game brawl at Desert Hot Springs High

A brawl broke out at Desert Hot Springs High School before the football game with Coachella Valley. The principal of DHS High called off the game

RICHARD LUI/THE DESERT SUN

<https://www.desertsun.com/multimedia/sports/high-school/football/2017/10/20/pre-football-game-brawl-desert-hot-springs-high/106861482/>



- What do you do with an 0-10 losing record?
- When you are not making \$?
- How do you bounce back from a full on brawl that made National News?
- When our spirits were down, we turned to...





# The United Student Body (ASB 2.0)





# Golden Eagles football nights more than just the game

By Joan L. Bolko

Special to The Desert Sun

Many students, parents and community members come out to their local high school home football games to support their team and enjoy some great half-time entertainment. At Desert Hot Springs High, Golden Eagles football fans are getting some added bonuses all in the name of promoting school and community positivity and showcasing exemplary role models both on campus and in the city.

The high school's first home game was the school's second annual "Community Night," at which they honored local pastor Dr. Kephyan Sheppard, who has been active in the city's schools and recently began the "Advancing DHS!" website. The school's new logo, in conjunction with its 20-year celebration, was also unveiled that evening.

"We chose Dr. Sheppard for his commitment in supporting DHSHS and for his work within the community to bring light to all of the positive things happen-

ing in DHS," said Desert Hot Springs High School Vice Principal and Athletic Director Kai Lyles. "His website, Advancing DHS, helps show the community what is so great about DHS. The crowd was great and gave him a huge applause."

"So many people do so many great things in our city, so to be chosen was extremely humbling," said Sheppard. "It's an honor not just for me but for our church volunteers at Word of Life who do so much behind the scenes to fulfill their God-given assignment to impact our city."

Last Friday's Homecoming featured a superhero theme inspired by "Avengers," including a halftime parade of floats created by each class, a half-time show including the band's rendition of the "Avengers" soundtrack along with Golden Eagles cheerleaders and dance team, food booths provided by school sports teams and clubs and the crowning of the homecoming queen.

Upcoming home game celebrations include "Latin X Night" on Oct. 4, "Pink



From left, Principal Caroline Cota, Dr. Kephyan Sheppard, Vice Principal Kai Lyles and Superintendent of Schools Sandra Lyon. Sheppard was honored at "Community Night." CONTRIBUTED PHOTO

Out — Breast Cancer Awareness & Fund Raiser" on Oct. 11, "Educator Appreciation Night" on Oct. 25 and "Senior Night" on Nov. 1. All presentations begin at 6:30 p.m., followed by the game at 7 p.m. Admission to all home games is \$7, except for evening honorees who are invited guests to the events. All are invited to attend.

"We want to make our Friday home football games a place the community can come to watch a game while supporting our school," said Lyles. "We're trying to do new things to promote positivity here in DHS because there are amazing things happening here on a daily basis."

Sheppard agrees.

"I have interacted personally with students at the high school, two middle schools and two of the elementary schools here in the city over the past ten years," he said. "Being involved with the other schools in the community, I can, without a doubt, say that some of the region's brightest students are in DHS. Through my interactions with several teachers and (school) administrators in the city, I sense that we're doing something special, and I look forward to being able to contribute."

Joan Boiko is the coordinator of communications and community relations for the Palm Springs Unified School District. She can be reached at [jboiko@psusd.us](mailto:jboiko@psusd.us) or (760) 883-2700.



# **Football Nights: More than Just Football.**

- Promoting school and community positivity**
- Showcasing role models & community leaders**
- Uniting clubs, creating fundraisers**
- Charity events**
- USB/ASB at the center of it all!!!!**

**THEMES FOR EACH HOME GAME**



# BLUE & GOLD COMMUNITY NIGHT



SEPTEMBER 6

BLUE AND GOLD  
***DHSHS***  
VS  
***ARROYO***  
***VALLEY***  
COMMUNITY NIGHT

OUR FIRST FOOTBALL  
GAME OF THE SEASON  
GO ALL OUT IN  
BLUE AND GOLD

\$7 w/o  
USB



- Community Member/Leader, City Council, Businesses
- Award/Plaque, Varsity Letter
- Mayor-Honorary Captain
- Fire Dept, Police Chief
- Sidelines with Principal
- Art Dept Created Posters
- Blue & Yellow Smoke Bombs
- Superintendent, Board Members

**BLUE & GOLD**  
**COMMUNITY NIGHT**





# PINK OUT!





- October is Breast Cancer Awareness Month
- Highlight Women who have overcome Cancer
- Star Spangled Banner
- 8 Chosen Women Leaders w/Family
- Pink Roses & Pink Smoke Bombs
- PreLeadership Created Pink Women Empowerment Posters
- Cheer Team, IATG Club, Mini-Cheerleaders
- Pink TShirts with Logo, Funds to Charity

# **Pink Out!**

# Educator Appreciation Night



FRIDAY NIGHT LIGHTS

## EDUCATOR APPRECIATION NIGHT

2018



IT'S TACO TIME!!!

TEACHER  
TACO  
TAILGATE



9/7 DHSHS vs Jurupa Valley

TO CELEBRATE YOU AND  
ALL THAT YOU DO FOR  
EDUCATION!

EDUCATOR  
APPRECIATION  
NIGHT



# *Educator Appreciation Night*





- Band, Cheer, Football nominated educators that made a difference--All invited!
- Special recognition on the 50 yard line
- Teacher Tailgate Party
- Special Teacher Area
- Star Balloons, Blue & Gold Smoke Bombs
- Educator Appreciation posters by USB
- Superintendent, PSTA President, Board Members

***Educator Appreciation Night***



# LATINO NIGHT



JV-4:00PM VARSITY-7:00PM  
\$7 ENTRANCE

**LATINO NIGHT  
FOOTBALL  
GAME!**

COME OUT IN YOUR LATINO  
CLOTHING AND SHOW YOUR  
SPIRIT





- September-Oct is Hispanic Heritage Month
- Spanish Club Fundraisers
- Ballet Folklórico Performances
- Band with Spanish/Latin Hits
- Spanish Music throughout the game
- Vendors with Tacos, Aguas Frescas, Churros, Tostilocos, and more!
- Spanish Classes created flags from Spanish Speaking Countries

**LATINO NIGHT**



# **THEMES FOR EACH** **HOME GAME:**

1. Blue & Gold
2. Educator  
Appreciation
3. Pink Out
4. LatinX Night
5. Senior Night
6. Homecoming
7. Rivalry
8. Black Out
9. Glow Out
10. White Out
11. Class Colors
12. Tropical
13. Military  
Appreciation



Heeeyyy... 'Yaanaaaa... (OH)  
OH, don't want to meet yo'  
mama OH (OH)  
Heeyy 'Yaanaaaa... (Just wan't  
to make you cumma OH (OH)  
Heeeyyy... 'Yaanaaaa... (I'm, OH OH I'm,  
OH OH OH)  
Heeyy 'Yaanaaaa... (I'm just bring home  
OH OH OH)

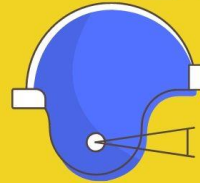
Come on y'all it's time to get  
nice  
Coolin' by the lockers  
getting kind of funky  
Me and the crew we're  
drinking Brass Monkey







MORE THAN JUST THE  
GAME...



# THEMES

To  
**Unite**  
AN ENTIRE  
COMMUNITY



PROMOTING SCHOOL & COMMUNITY UNITY  
SHOWCASING ROLE MODELS & COMMUNITY LEADERS  
MAXIMIZING CLUB INVOLVEMENT  
CREATING FUNDRAISERS & CHARITY EVENTS  
USB/ASB & ATHLETICS PARTNERSHIP

Presenters: Cristina Velazquez & Kai Lyles

## THEMES FOR EACH HOME GAME:

1. Blue & Gold
2. Educator Appreciation
3. Pink Out
4. LatinX Night
5. Senior Night
6. Homecoming
7. Rivalry
8. Black Out
9. Glow Out
10. White Out
11. Color Wars
12. Tropical
13. 'Merica/camo (Military Appreciation)



## EDUCATOR APPRECIATION NIGHT

- Band, Cheer, Football nominate educators that made a difference in their lives
- Educators get special recognition on the 50-yard line
- Teacher Tailgate Party (Tacos for everyone)
- Special Teacher Area decorated w/Star Balloons of school colors
- Blue & Gold Smoke Bombs to set the mood
- Educator Appreciation posters by USB, PreLeadership, & Art Superintendent, PSTA President, Board Members invited



## PINK OUT!

- October is Breast Cancer Awareness Month
- Highlight Women who have overcome Cancer
- Star Spangled Banner sung Cancer survivor
- 8 Chosen Young Women Leaders w/Family are recognized
- Pink Roses & Pink Smoke Bombs
- Pre-Leadership Created Pink Women Empowerment Posters
- Cheer Team, IATG Club, Mini-Cheerleaders
- Pink T-Shirts with Logo, Funds to a local Charity



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