

“Getting Full Community Support For Activities” CADA Workshop (2021)

Community Support is about **Full Student Involvement** and real human *CONNECTION*

CURRENT U.S. student participation in ALL Student Activities: **27%** (community – 15%)
In EDUCATION, you are marketing a **CRITICAL HUMAN EXPERIENCE (valuable)**

Questions: 1) What opens up the support that ‘athletics’ gets at your school?

2) What would it look like if there was only one sport offered (and it wasn’t football)? Music/Band Program that only allowed 20 kids?

3) Why does a ‘booster club’ offer significant support

4) What impact would come from a ‘total school’ booster club?

A.C.E. STORIES (South Lake – TJ Ware; Whitmer HS; Burbank HS + Boeing)

- Open up INCLUSIVENESS (not further “elitism”)
 - start building more participation OPPORTUNITIES for **all students**
 - develop ‘champions’ on staff and in community for programming roles
 - allow parents room for involvement and “leadership”
- Be INVITATIONAL (not “selective”) + Offer “ownership”
 - allow students to have *their* positions, their plans, own those plans
 - allow for new partnership with entire community “leadership” core
- Be INTENTIONAL (not “ambiguous”)
 - you have to ‘on-purpose’ open up the process for developing activities
 - best way to widen participation is through leadership retreats

KEY INSIGHT: you can’t really change the total campus culture if you don’t change the SOCIAL POSITION of every student in the community.

A.C.E. CONCEPT (Adopting Communities for Excellence)

Starting 30 years ago, a team of student trainers, executive directors, and youth experts were given the mission to redesign ‘student leadership’ + activities to get back to its beginnings.

- Represent ALL students (involve more, wider spectrum of representation)
 - have them present *their* plans, refine those plans, own those plans (**Empowerment**)
 - allow for some failure (*it is necessary*) and REVIEW “learning”
- Open up new leadership roles to the ENTIRE student community through RETREATS.
 - allow students to have true “ownership” of their ideas and ‘action plans’
 - partner with adult civic/business leaders
 - connect with ALL parents at the end of each retreat
- Connect to ENTIRE community
 - allow students to “solve” community problems, out-perform adults
 - have them solve problems, not just make a dent in problems