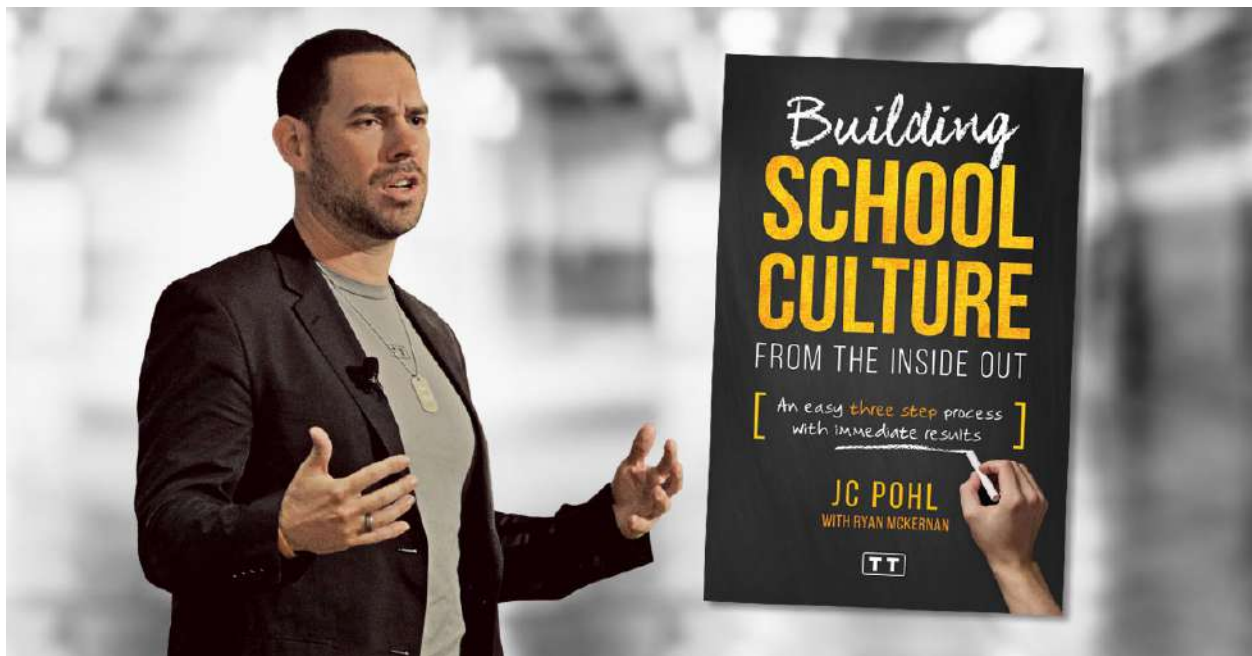




KEYNOTE / WORKSHOP

Building a strong school culture should be the first priority of every school leader. It is proven to decrease bullying, enhance academic performance, and increase student engagement. This keynote or workshop program reveals a framework for giving students a voice and empowering them to take ownership of their school. Led by award-winning producer and nationally certified counselor JC Pohl, this session focuses on methods that build resiliency, develop positive culture, and connect students across campus. Based on JC's popular book, *Building School Culture From the Inside Out*, this 1-hour keynote or 3-hour workshop features student shot content from the award-winning TEEN TRUTH film series, as well as real world examples of students and schools that have changed their path by using Pohl's Student Ownership M.A.P.



"JC did an outstanding job stressing three important themes for our audience..."

- Have you created school messaging that works?
- Have you assessed your school's social-emotional activities?
- Are you creating face-to-face relationships that build school culture?

These are the foundations of a safe and supportive school environment."

Kris Olsen, Ed.D., President – Confederation of Oregon School Administrators



JC Pohl, the President & CEO of TEEN TRUTH, is an award-winning producer and veteran speaker who has reached over 10 million people with his efforts to build school culture and empower student voice. He has produced ground-breaking programs such as TEEN TRUTH and RISING UP, and has a footprint in 7,000+ schools across North America. He is a Licensed Marriage and Family Therapist and holds a Masters Degree in Professional Counseling from Texas State University, San Marcos. You can find him on Facebook and LinkedIn or connect directly at www.jcpohl.com and www.teentruth.net.



SCHOOL ASSEMBLY

School assemblies have been utilized for years, but rarely do they make the lasting impact that is truly needed to drive positive school culture. With a footprint in 7,000+ schools and a reach of 9 million students TEEN TRUTH is a proven solution for your school culture building needs. Our signature blend of award-winning, student-shot content and empowering speakers make for one life-changing event. Featuring topics such as BULLYING, SUICIDE, MENTAL HEALTH, STUDENT LEADERSHIP, SOCIAL MEDIA, DRUGS & ALCOHOL and SELF-ESTEEM, we pride ourselves on being the most innovative, issue-focused assembly program available.



"TEEN TRUTH is something that does more than put a band-aid on a school. IT COULD CHANGE THE ATMOSPHERE OF A SCHOOL FOR A LIFETIME!"

Sharon Davis, Exec Director – Contact Lubbock

The TEEN TRUTH: School Assembly will:

- Provide an inside look at the critical issues facing students today
- Teach how a connected community can become a stronger community
- Inspire students to be comfortable finding their voice and telling their truth
- Motivate students with social-emotional content and the industry’s best youth speakers



JC Pohl, LMFT
School Culture Expert



Jared Scott
#1 Youth Speaker



Michelle Jeovanny
Best Female Speaker



Caleb Campbell
Mental Health Speaker

EMPOWERING STUDENT VOICE & BUILDING SCHOOL CULTURE

– Since 2006 –



LEADERSHIP SUMMIT

With 14+ years experience behind it, the TEEN TRUTH: Leadership Summit has become the premiere solution for school culture development in schools, districts, and cities across North America. Featuring award-winning content, powerful speaking performances, and workshop-style sessions this student-centered event gives teens a critical understanding of the issues currently affecting school climate and empowers them to develop an action plan that addresses identified concerns. Overall, the goal of every TEEN TRUTH: Leadership Summit is to produce campus wide initiatives that will improve school safety and build campus culture.



"This event truly brings the reality of culture issues that schools are facing to the forefront and helps student leaders tackle them head on!"

Sheree Kroeger, Program Specialist - Center for Safe and Secure Schools

Ideal for middle school or high school aged audiences; this event helps student leaders understand that being an effective leader is about more than producing dances, rallies, or theme days. Designed to be a 3-4 hour experience for a diverse group of student leaders, all attendees will learn the value of:

- Brainstorming critical campus issues that are negatively affecting school culture
- Developing tangible solutions that can be implemented on campus
- Creating a year long activity calendar that focuses on connecting the student body



This interactive workshop can be added on to a TEEN TRUTH: School Assembly, booked as a 1/2-day on-campus workshop, or developed into a district-wide leadership event for up to 300 students.