



What will student participation look like in the Fall

Share and discover strategies for supporting student engagement when we find our kids are not ready to come back to school and they would rather hide in a cave. Explore ways to promote, track and reward student engagement, as well as identify students with little or no involvement using tools like the Software 4 Schools Advantage platform



Ben Star



- Teacher (10 Years)
- Coach (12 Years)
- Activities / Student Leadership (6 Years)
- Founder Software 4 Schools (12 Years)



American Journal of Health Behavior™

Organized Group Activity as a Protective Factor Against Adolescent Substance Abuse



(1.5x) less likely to drink **alcohol**



(2x) less likely to **smoke cigarettes**



(2.5x) less likely to **smoke marijuana**

*Participation in just 1-2
extracurricular activities*





Are we going back to school this fall?



“10 CA Universities announced that they plan to **resume in-person this fall**”



“We could be looking at a **fairly normal fall**”

Eili Klein Ph.D.
John Hopkin School of Medicine







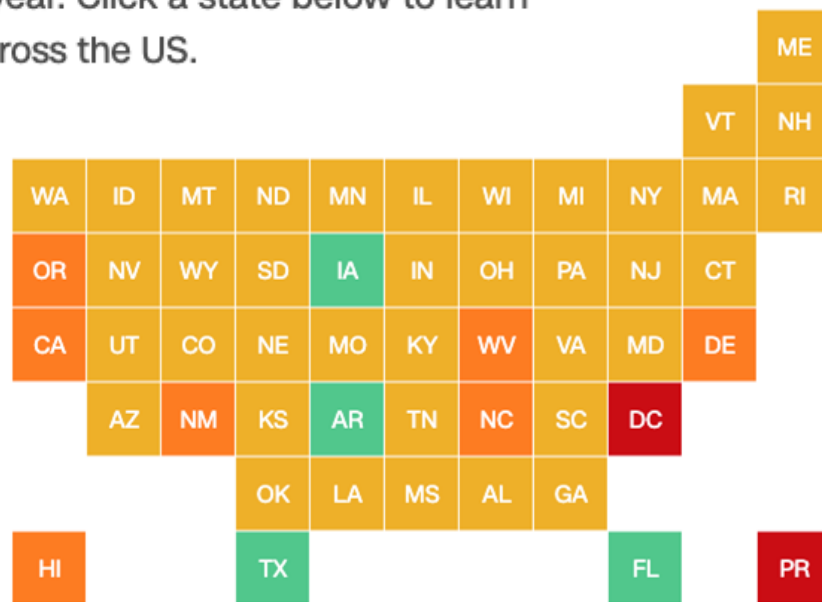
“That said, every expert interviewed for this piece expressed cautious optimism that a majority of **K-12 students will be back in the classroom, full time, next fall — if not sooner.**”

Catherine Pearson
Huff post

Schools Reopening in the USA

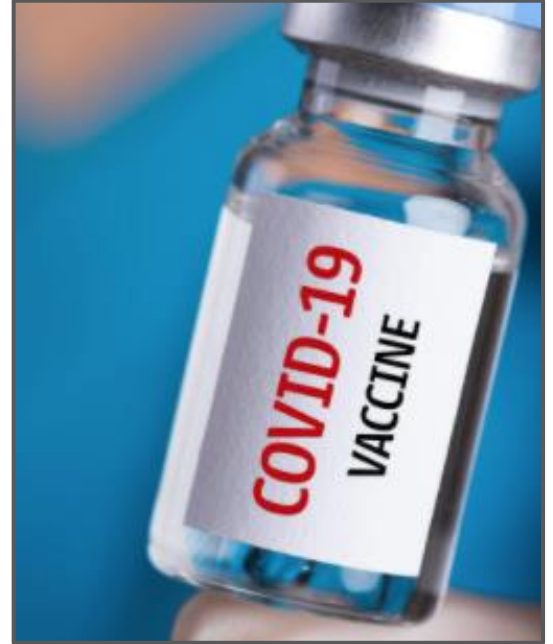
According to [data compiled by Education Week](#), most states are dealing with a wide array of approaches to kicking off the new school year. Click a state below to learn more about the state of K-12 schools reopening across the US.

-  No order
-  Ordered open
-  Partial closure
-  Full closure



US Vaccinations

150 million before April (estimated)
330 million people in US



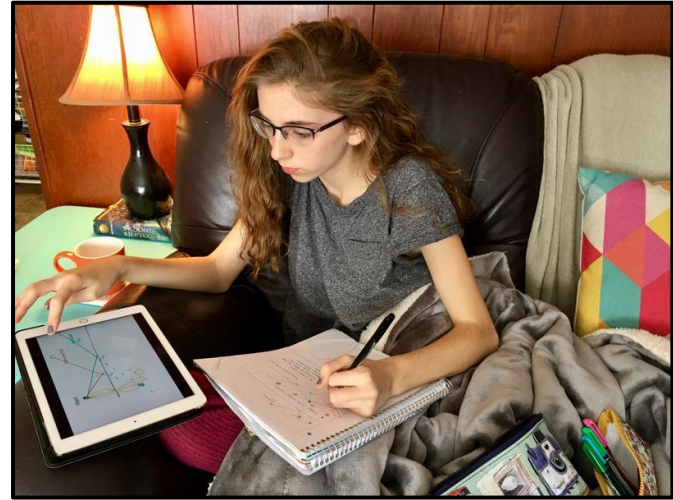
COVID Vaccines for kids

At this point, it appears **unlikely** that **younger** school students will be able to receive a COVID-19 vaccine **before the start of the 2021** academic year. So they'll depend on widespread adult vaccination to keep them safe and healthy.

The Pfizer and Moderna **vaccines have not been approved for use in children**, though kids are now being included in trials.



Looking forward to getting together in-person



“The pandemic has accelerated the development of digital tools and tremendously increased the level of **acceptance of distance learning**. In the post-pandemic world, even after we return to ‘normal,’ **digital learning will keep playing an important role** in the value proposition.”

MARC ETHIER
Poets and quants

What students and staff are facing

- Changes in daily routines
- Lack of predictability
- Increased **fears about their safety** and the safety of loved ones
- Extended periods of **isolation**

And, in some cases:

- **Loss of a loved ones**
- Limited access to food and **safe shelter**
- Abuse, neglect, exposure to violence



It's not going to be an easy road

The shutdown has caused new **conflicts** among and between **parents, teachers, employers**, and district leaders, as all negotiate the details of remote learning and whether schools should begin to offer in-person instruction.

Lack of **trust** among parents about **vaccinations** and health practices, and worries about especially **vulnerable children and teachers**, will persist beyond this school year.

Coronavirus-based disruptions to schools **could continue until at least 2024**, and worries about contagion will not go away.

Teachers' unions have been **strong opponents** of a quick return to in-person schooling, but they also have a strong stake in continuing arrangements that leave negotiations over schooling behind closed doors and protect traditional uses of funds and teachers



Money to support education

School leaders can leverage funds allocated in the 20-21 state budget, which included **\$5.3 billion** that schools can use to **support programs for social and emotional learning**



There will be more money coming

"The United States is committed to ensuring that students and educators are able to resume safe, in-person learning as quickly as possible, with the goal of getting a majority of K-8 schools safely open in 100 days,"



Biden has called on Congress to provide at least **\$130 billion** in dedicated funding to K-12 schools, as well as **\$350 billion** in flexible state and local aid that would help districts avoid layoffs and close budget gaps.

Social Emotional Learning for ALL students

Social and emotional learning, as a practice, is a set of strategies to help students develop the emotional skills that are vital for **success in school and life** — like developing **self-awareness**, navigating **healthy relationships**, and building **resilience**. Research shows that social and emotional learning gives students a greater **sense of trust and belonging**, makes schools **safer**, and significantly **increases academic achievement**.

WE HAVE TO MAKE STUDENTS FEEL SAFE

“We live in a traumatic, fast-paced world. Kids are not sheltered from this,”

“To slow it down allows for so much more learning. If one person doesn’t feel safe, none of us feel safe and learning will not happen in the way we want it to. We are very tuned to the emotional state of the people around us.”

[Paul Drake](#)



Building a Plan

- **Identify Your Team**
- **Needs Analysis**
- **Set Goals**
- **Identify Roles and Responsibilities**
- **Execute a plan**
- **Evaluate**



- What programs and initiatives are already in place?
- Are current initiatives successful?
- What ways could current initiatives be improved?
- How involved are your teachers and staff?
- Who are your steamboats, tug boats and anchors?
- What would social-emotional learning ideally look like in your school community?
- How do you identify if your program is successful?
- Does your plan include in person and students that choose remote learning?
- Are there opportunities for family and community engagement?
- How are you going to track student engagement?

Building and Sustaining Relationships

- **Sense of Community:** Create a school and classroom community no matter where instruction is taking place. **Maintain connections virtually** and based on social distancing guidelines with students, families and community partners.
- **Positivity:** Prioritize uplifting staff and students by sharing positive actions and behaviors through announcements, social media posts, newsletters and/or bulletin boards.
- **Summer Contact:** Offer virtual connection opportunities during the summer months so students can connect with peers and staff.
- **Build Familiarity:** Help new students get familiar with their new environment with pictures, social stories, videos of the building, or meet and greets with teachers.





Innovating for Education

- Easy to use Impactful Tools
- Support a Positive School Culture
- Foster Student and Parent Engagement



Advantage - Student Engagement





Events

Sell Tickets

Check-in

Guest ID

Student

Scan

153899

or

Lookup

153899

First Name

ANGELA

Last Name

ABDEL-M

Student Type

Activity Ca

Grade Level

12

or

Lookup

Student ID, First Name or Last Name

erin

ERIN ACHEAMPONG (153913)

JORGE MERINO (157620)

ERIN WRIGHT (159922)

Next

Cancel



Reports



Settings



Help

Event Name : Winter Formal





Ticketing / Engagement Tracking

All x

Operator: Equals v

of Events: 1 v

Guest: Included v

Search

100 v

Last Name	First Name	Student ID	Grade	Type	# of Events	Spirit points v
ALECH	DANIELLA	153991	12	Student	1	46
AMEZAGA	JAMIE	154096	12	Student	1	16
AGUIRRE	ANTHONY	153968	12	Student	1	10
AGUILAR	CAROLINA	153935	12	Student	1	5
ALVARADO	KIMBERLY	154041	12	Student	1	5

Operator: Equals v

of Events: 0 v



Voting & Surveys

Student Survey



(Low) 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐

Do you enjoy coming to school?

(Low) 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☒ 8 ☐

Do you feel safe on school campus?

(Low) 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☒ 9 ☐ 10 ☐ (High)

Do you feel supported by administration and counselors?

(Low) 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☐ 8 ☐ 9 ☒ 10 ☐ (High)

Do you feel supported by your teachers?

Apply Spirit Points

Yes

Spirit Points Value

10





Point of Sale / Rewards

Product Sales

Scan Barcode

Submit

Remove

Edit

ANGELA ABDEL-MALEK (153899)

Student Type: Discounted

Available Points = **25**

Available Credit = **\$5.00**

SPIRIT REWARDS

Spirit Bands



50

5 Points

Spirit Hat



2

10 Points

Spirit Shirt S



1

15 Points

Spirit Shirt M



15

15 Points

Spirit Shirt L







10

15 Points



School Announcements


Title	<input type="text" value="School Dance"/>	
Start to End	<input type="text" value="02/17/2021"/> 	<input type="text" value="02/25/2021"/> 
Group	<input type="text" value="ASB Events"/> 	
Public Calendar	<input type="text" value="Display event everyday"/> 	
Announcement	<div>2856 Characters Remaining</div> <div><p>Make sure you buy your tickets before the 17th if you are going to come to this awesome event. This next dance is going to knock your socks off.</p></div>	










Intervention Tracking

Welcome, s4sadminVendorLog out

Demo School (Your School Name)



 Home Students Scans Look-up Outcomes Reports Settings

Outcomes

OutcomesAdmin VisitsDetentionsMass Infraction Updates

Student Name or IDGrades : ALLType : ALLOutcomes : ALL50

<input type="checkbox"/>	Name	Date	Period	Grade	Scan Type	Consequence	Type	Outcome	
<input type="checkbox"/>	ABDEL-MALEK, ANGELA	05/29/2019	1	12	Dress Code	Detention - lunchtime	DETENTION	OPEN	+ Note
<input type="checkbox"/>	ANTUNA, NANCY	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	APARICIO, DAVID	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	AQUIJE, MARGORITT	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	ARENAS, ANITA	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	AREVALO, ERIK	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	ARGUELLO, JAMIE	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	ARGUETA, RAYMOND	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	ARMENTA, CELINA	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note
<input type="checkbox"/>	ARROYAVE, DIEGO	01/30/2019	5	12	Tardy	Warning	WARNING	*	+ Note

Manage Outcomes

GO

STATISTICS

Total Infractions

DETENTIONS

Earned

Served

Waived/Closed

Open/Incomplete

Escalated





Coming Fall 2021





The Impact

“The main problem or advantage I've been able to solve is accessibility for all students. Especially in today's world (with the pandemic), it's nice to have a trusted platform that will allow me to conduct elections, surveys, etc. with confidence.”

Edmond North High School

“This has created a fantastic way to track attendance both at a meeting and at large ticketed events. Additionally, the time left feature allows us to have a record of when a student left the event in case a parent should ask.

Pinkerton Student Council

“I can't believe schools run paper ballot elections with this software out there.”

Beckman High School



“LOVE. I absolutely love this software. I am looking forward to using it again this year. It will save me so much time and will make our school elections more reliable.”

Carbondale Community High School

Supporting Schools Across the Nation



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Also used by State & National Organizations

Supporting California

ABC Unified
Anaheim Union
Antelope Valley
Antioch Unified
Arcadia Unified
Baldwin Park
Berryessa Union
Capistrano Unified
Carlsbad Unified
Chula Vista
Clovis Unified
Downey Unified
El Dorado Union
El Segundo
Fontana Unified
Fremont Unified

Fremont Union
Fresno Unified
Garden Grove
Glendale Unified
Glendora Unified
Hanford Joint
Hemet Unified
Hesperia Unified
Huntington Beach
Irvine Unified
Jefferson Union
Laguna Beach
Las Lomitos
Liberty Union
Lincoln Unified
Livermore Valley



Lynwood Unified
Madera Unified
Milpitas Unified
Morgan Hill
Murrieta Valley
Norwalk La Mirada
Novato Unified
Oceanside Unified
Orange Unified
Placentia Yorba-Linda
Placer Union
Reef-Sunset
Riverside Unified
Rowland Unified
Sacramento City
Saddleback Valley

San Bernardino City
San Diego Unified
San Jose Unified
San Luis Coastal
San Mateo
San Ramon
Santa Ana Unified
Santa Barbara
Santa Maria Joint
Sequoia Union
Simi Valley
St. Helena Unified
St Joseph
Sweetwater Union
Tulare Joint Union
Tustin Unified



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Software4schools.com

(866)757-7226

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