

Service and Advocacy  
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### Advocacy Topics

- Teen Suicide
- Cyberbullying & Bullying at School
- Black Lives Matter
- Teens & Substance Abuse
- Eating Disorders
- Mental Health
- Hunger and Food Insecurity
- Access to clean drinking water
- Equitable Education
- Voting Rights
- Racial Injustice
- LGBTQ+ Rights
- Homelessness

### Examples of Teen/Youth Advocates

- Shamma bint Suhail Faris Mazrui, 23, youth advocacy
- Malala Yousafzai, 22, women's and girl's education
- Yara Shahidi, 19, women's and girl's engagement
- Jamie Margolin, 17, climate change
- Greta Thunberg, 16, climate change awareness
- Isra Hirsi, 16, climate change awareness
- Marley Diaz, 14, diverse representation
- Desmond is Amazing, 12, LGBTQ youth visibility
- Mari Copeny, 11, water access
- Shiden Tekle, 18, diversity in the media

### Resources

- Understanding Advocacy and Action  
<https://www.youtube.com/watch?v=w0BYMqONzgM&feature=youtu.be>
- The Power of Advocacy  
[https://www.youtube.com/watch?v=\\_dzaM0fCqsg](https://www.youtube.com/watch?v=_dzaM0fCqsg)
- We Can't Just Show Up For Social Justice Issues When It Impacts Our Own Lives  
<https://www.teenvogue.com/story/we-cant-just-show-up-for-social-justice-issues-when-it-impacts-our-own-lives>
- Bravest Girl in the World  
<https://files.eric.ed.gov/fulltext/EJ1071421.pdf>

## Teen/Youth Advocacy Research Assignment

Assignment: Research five teen/youth advocates, and complete the assignment below.

Name	Age	What are they advocating for?	Summary (Write a brief summary about their work.)

What do all of the people you researched have in common?

What stuck out to you the most in your research?

If you had to choose one of the topics to advocate for, which one would pick and why? What would you add to the advocacy work?

## Youth Issues for Advocacy

Assignment: What are you passionate about? How can you help your community? Brainstorm/research different topics for your advocacy campaign. Write possible topics in the chart before. After you have chosen your topic, complete the assignment below.

### Advocacy Topics


### Planning Your Campaign

Action Steps	Explanation
What is your <b>topic</b> ?	
What is the <b>problem</b> ?	
What are possible <b>solutions</b> ?	
Who is your <b>target audience</b> ? Describe the person(s) you want to teach. More than one audience may be listed.	
What is the <b>main goal</b> of your campaign?	

<p>What <b>platforms</b> will you use to promote your campaign?</p>	
<p>Define <b>audience communication needs</b>. People access information in various ways, at different times of the day, and for different reasons. If possible, define your audience needs by using market research and other data.</p>	
<p><b>Plan</b> your campaign. How often will you post/send information? What information do you need to share? What sources are you using?</p>	
<p>Based on all of the elements above, list the <b>specific activities</b> you will undertake to reach your communication/service goals and objectives.</p>	
<p>Create a system to <b>monitor and evaluate</b> your work. IS it working? Are you posting at the right time? Are people commenting/viewing your campaign?</p>	