

### **Why Student Council?**

To serve as a go-between for students and the administration.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To improve inter-school relationships.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To be a communication tool for students in the school.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To promote the general welfare of students.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To conduct and regulate school elections and campaigns.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To establish traditions and carry them on.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To represent the student body and clubs.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To teach leadership, scholarship and citizenship.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To identify problems.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To solve problems.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To improve attitudes.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To improve faculty relations.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To participate in and promote school service projects.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To raise academic standards.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To be responsive to student needs.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To train young leaders.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To represent student opinion.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To help students adjust to school.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To prepare young people for living in a democracy.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To facilitate communication between groups.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To organize student activities and administer them.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To bring student ideas to the administration.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To represent student interest in policy decisions.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To teach students how a school is run.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To teach students how democracy functions.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To lead the student body to achieve its best efforts.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To promote student interests.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To teach young people what the job of student council is.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To direct the student body.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To represent, to coordinate, to do.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To sponsor social and recreational activities.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To encourage understanding, respect and appreciation for cultural differences.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To promote good public relations.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To promote school spirit and develop school loyalty.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To develop a sense of school pride.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To provide learning opportunities for students.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To learn lifetime skills on being leaders and followers.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To practice effective group dynamics.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To learn meeting skills.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

### **Why Student Council?**

To project a positive image of the school.

\_\_\_\_\_ Find Your Why \_\_\_\_\_

Program Vision for the Year

<p>Focus #1 _____</p> <p>Projects planned for this focus area:                      Date</p> <p>1. _____                      _____</p> <p>2. _____                      _____</p> <p>3. _____                      _____</p> <p>4. _____                      _____</p>	<p>Focus #2 _____</p> <p>Projects planned for this focus area:                      Date</p> <p>1. _____                      _____</p> <p>2. _____                      _____</p> <p>3. _____                      _____</p> <p>4. _____                      _____</p>
<p>Focus #3 _____</p> <p>Projects planned for this focus area:                      Date</p> <p>1. _____                      _____</p> <p>2. _____                      _____</p> <p>3. _____                      _____</p> <p>4. _____                      _____</p>	<p>Focus #4 _____</p> <p>Projects planned for this focus area:                      Date</p> <p>1. _____                      _____</p> <p>2. _____                      _____</p> <p>3. _____                      _____</p> <p>4. _____                      _____</p>
<p>Focus #5 _____</p> <p>Projects planned for this focus area:                      Date</p> <p>1. _____                      _____</p> <p>2. _____                      _____</p> <p>3. _____                      _____</p> <p>4. _____                      _____</p>	<p style="text-align: center;">Goal Setting Hints</p> <p>Make your goals SMART</p> <ul style="list-style-type: none"> <li>● <b>Specific:</b> State exactly what it is you want to achieve</li> <li>● <b>Measureable:</b> The results can be seen and the outcomes can be counted</li> <li>● <b>Attainable:</b> Appropriately challenging but doable with available resources</li> <li>● <b>Relevant:</b> Are encompassed by the vision and addresses an identified need</li> <li>● <b>Timely:</b> Has a reasonable timeline and deadline for measurement of progress</li> </ul> <ul style="list-style-type: none"> <li>✓ Take the time to critique your goals and vision.</li> <li>✓ Make people aware of your goals.</li> <li>✓ Take small steps toward your goal.</li> <li>✓ Post your goals in a visible spot.</li> <li>✓ Periodically reassess your goals to see if the vision has changed.</li> </ul>

Based on an original concept presented by Dr. Earl Reum; format delivered by Tom Heethuis; revisions by Dave Conlon; last revised by Tom Heathuis.

Service and Advocacy  
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### Advocacy Topics

- Teen Suicide
- Cyberbullying & Bullying at School
- Black Lives Matter
- Teens & Substance Abuse
- Eating Disorders
- Mental Health
- Hunger and Food Insecurity
- Access to clean drinking water
- Equitable Education
- Voting Rights
- Racial Injustice
- LGBTQ+ Rights
- Homelessness

### Examples of Teen/Youth Advocates

- Shamma bint Suhail Faris Mazrui, 23, youth advocacy
- Malala Yousafzai, 22, women's and girl's education
- Yara Shahidi, 19, women's and girl's engagement
- Jamie Margolin, 17, climate change
- Greta Thunberg, 16, climate change awareness
- Isra Hirsi, 16, climate change awareness
- Marley Diaz, 14, diverse representation
- Desmond is Amazing, 12, LGBTQ youth visibility
- Mari Copeny, 11, water access
- Shiden Tekle, 18, diversity in the media

### Resources

- Understanding Advocacy and Action  
<https://www.youtube.com/watch?v=w0BYMqONzgM&feature=youtu.be>
- The Power of Advocacy  
[https://www.youtube.com/watch?v=\\_dzaM0fCqsg](https://www.youtube.com/watch?v=_dzaM0fCqsg)
- We Can't Just Show Up For Social Justice Issues When It Impacts Our Own Lives  
<https://www.teenvogue.com/story/we-cant-just-show-up-for-social-justice-issues-when-it-impacts-our-own-lives>
- Bravest Girl in the World  
<https://files.eric.ed.gov/fulltext/EJ1071421.pdf>

• All the great leaders and organisations communicate the same way...

# START WITH WHY

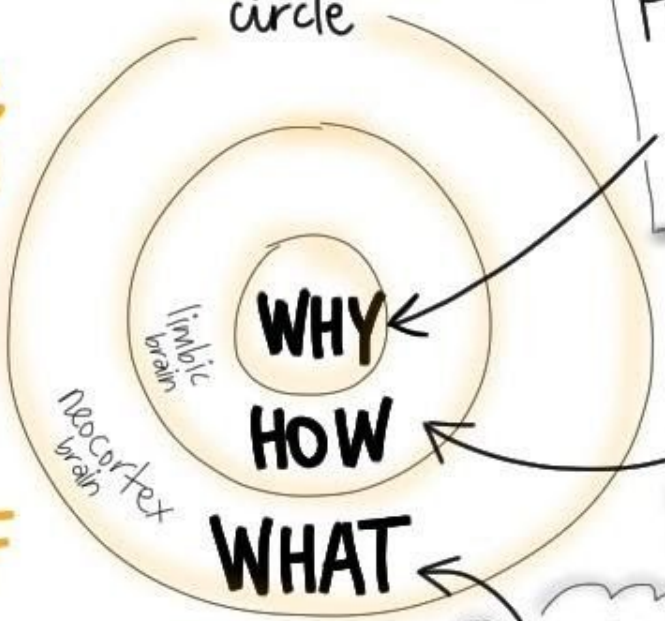
Simon Sinek TED TALK  
www.startwithwhy.com

People don't buy WHAT you do, they buy WHY you do it.

• It's the WORLD'S simplest idea 

The GOLDEN circle 

- YOUR PURPOSE (not PROFIT)
- YOUR CAUSE
- YOUR BELIEF



Few PEOPLE or ORGANISATIONS KNOW WHY they do what they do.

DO BUSINESS with people who believe what you believe 

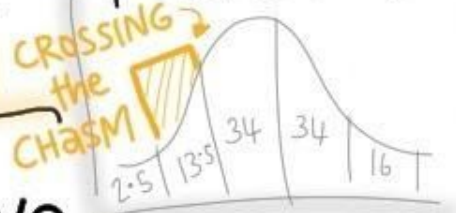
 IT LINKS DIRECTLY to how our BRAIN works

INSPIRED leaders and organisations communicate from the INSIDE OUT 

• LAW of DIFFUSION of INNOVATION

We KNOW How we do it

I BELIEVE



Why should anyone CARE?

We KNOW WHAT we do...

MARTIN LUTHER KING

## Teen/Youth Advocacy Research Assignment

Assignment: Research five teen/youth advocates, and complete the assignment below.

Name	Age	What are they advocating for?	Summary (Write a brief summary about their work.)



What do all of the people you researched have in common?

What stuck out to you the most in your research?

If you had to choose one of the topics to advocate for, which one would pick and why? What would you add to the advocacy work?

Find Your Why  
My Top 5

Top 5 Cards

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

What We Do or Could Do  
Card 1

- \_\_\_\_\_
1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_

What We Do or Could Do  
Card 2

- \_\_\_\_\_
1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_

What We Do or Could Do  
Card 3

- \_\_\_\_\_
1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_

What We Do or Could Do  
Card 4

- \_\_\_\_\_
1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_

What We Do or Could Do  
Card 5

- \_\_\_\_\_
1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
  4. \_\_\_\_\_

