Why Student Council?
To serve as a go-between for students and the administration.

Why Student Council?
To improve inter-school relationships.

Why Student Council?
To be a communication tool for students in the school.

Why Student Council?
To promote the general welfare of students.

Why Student Council?
To conduct and regulate school elections and campaigns.

Why Student Council?
To establish traditions and carry them on.

Why Student Council?
To represent the student body and clubs.

Why Student Council?
To teach leadership, scholarship and citizenship.

Why Student Council?
To identify problems.

Why Student Council?
To solve problems.
Why Student Council?
To improve attitudes.

Why Student Council?
To improve faculty relations.

Why Student Council?
To participate in and promote school service projects.

Why Student Council?
To raise academic standards.

Why Student Council?
To be responsive to student needs.

Why Student Council?
To train young leaders.

Why Student Council?
To represent student opinion.

Why Student Council?
To help students adjust to school.

Why Student Council?
To prepare young people for living in a democracy.

Why Student Council?
To facilitate communication between groups.
Why Student Council?
To organize student activities and administer them.

Why Student Council?
To bring student ideas to the administration.

Why Student Council?
To represent student interest in policy decisions.

Why Student Council?
To teach students how a school is run.

Why Student Council?
To teach students how democracy functions.

Why Student Council?
To lead the student body to achieve its best efforts.

Why Student Council?
To promote student interests.

Why Student Council?
To teach young people what the job of student council is.

Why Student Council?
To direct the student body.

Why Student Council?
To represent, to coordinate, to do.
<table>
<thead>
<tr>
<th>Why Student Council?</th>
<th>Why Student Council?</th>
</tr>
</thead>
<tbody>
<tr>
<td>To sponsor social and recreational activities.</td>
<td>To encourage understanding, respect and appreciation for cultural differences.</td>
</tr>
<tr>
<td>Find Your Why</td>
<td>Find Your Why</td>
</tr>
<tr>
<td>Why Student Council?</td>
<td>Why Student Council?</td>
</tr>
<tr>
<td>To promote good public relations.</td>
<td>To promote school spirit and develop school loyalty.</td>
</tr>
<tr>
<td>Find Your Why</td>
<td>Find Your Why</td>
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<tr>
<td>Why Student Council?</td>
<td>Why Student Council?</td>
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<tr>
<td>To develop a sense of school pride.</td>
<td>To provide learning opportunities for students.</td>
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<tr>
<td>Find Your Why</td>
<td>Find Your Why</td>
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<tr>
<td>Why Student Council?</td>
<td>Why Student Council?</td>
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<tr>
<td>To learn lifetime skills on being leaders and followers.</td>
<td>To practice effective group dynamics.</td>
</tr>
<tr>
<td>Find Your Why</td>
<td>Find Your Why</td>
</tr>
<tr>
<td>Why Student Council?</td>
<td>Why Student Council?</td>
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<tr>
<td>To learn meeting skills.</td>
<td>To project a positive image of the school.</td>
</tr>
<tr>
<td>Find Your Why</td>
<td>Find Your Why</td>
</tr>
</tbody>
</table>
### Program Vision for the Year

**Focus #1**

Projects planned for this focus area: Date

1. ___________________________________________       _____________
2. ___________________________________________       _____________
3. ___________________________________________       _____________
4. ___________________________________________       _____________

**Focus #2**

Projects planned for this focus area: Date

1. ___________________________________________       _____________
2. ___________________________________________       _____________
3. ___________________________________________       _____________
4. ___________________________________________       _____________

**Focus #3**

Projects planned for this focus area: Date

1. ___________________________________________       _____________
2. ___________________________________________       _____________
3. ___________________________________________       _____________
4. ___________________________________________       _____________

**Focus #4**

Projects planned for this focus area: Date

1. ___________________________________________       _____________
2. ___________________________________________       _____________
3. ___________________________________________       _____________
4. ___________________________________________       _____________

**Focus #5**

Projects planned for this focus area: Date

1. ___________________________________________       _____________
2. ___________________________________________       _____________
3. ___________________________________________       _____________
4. ___________________________________________       _____________

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**Goal Setting Hints**

- Make your goals SMART
  - Specific: State exactly what it is you want to achieve
  - Measureable: The results can be seen and the outcomes can be counted
  - Attainable: Appropriately challenging but doable with available resources
  - Relevant: Are encompassed by the vision and addresses an identified need
  - Timely: Has a reasonable timeline and deadline for measurement of progress

- ✔ Take the time to critique your goals and vision.
- ✔ Make people aware of your goals.
- ✔ Take small steps toward your goal.
- ✔ Post your goals in a visible spot.
- ✔ Periodically reassess your goals to see if the vision has changed.

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Based on an original concept presented by Dr. Earl Reum; format delivered by Tom Heethuis; revisions by Dave Conlon; last revised by Tom Heathuis.
Advocacy Topics

- Teen Suicide
- Cyberbullying & Bullying at School
- Black Lives Matter
- Teens & Substance Abuse
- Eating Disorders
- Mental Health
- Hunger and Food Insecurity
- Access to clean drinking water
- Equitable Education
- Voting Rights
- Racial Injustice
- LGBTQ+ Rights
- Homelessness

Examples of Teen/Youth Advocates

- Shamma bint Suhail Faris Mazrui, 23, youth advocacy
- Malala Yousafzai, 22, women's and girl's education
- Yara Shahidi, 19, women's and girl's engagement
- Jamie Margolin, 17, climate change
- Greta Thunberg, 16, climate change awareness
- Isra Hirsi, 16, climate change awareness
- Marley Diaz, 14, diverse representation
- Desmond is Amazing, 12, LGBTQ youth visibility
- Mari Copeny, 11, water access
- Shiden Tekle, 18, diversity in the media

Resources

- Understanding Advocacy and Action
  https://www.youtube.com/watch?v=w0BYMqQNzgM&feature=youtu.be
- The Power of Advocacy
  https://www.youtube.com/watch?v=dzaM0fCqsg
- We Can't Just Show Up For Social Justice Issues When It Impacts Our Own Lives
- Bravest Girl in the World
All the great leaders and organisations communicate the same way...

People don't buy WHAT you do, they buy WHY you do it.

It's the world's simplest idea.

The golden circle.

Few people or organisations know WHY they do what they do.

Do business with people who believe what you believe.

It links directly to how our brain works.

Law of diffusion of innovation.

Inside out crossing the chasm.

Why should anyone care?

We know what we do...

I believe.

We know how we do it.

Martin Luther King

by www.lynnecazaly.com
Teen/Youth Advocacy Research Assignment

Assignment: Research five teen/youth advocates, and complete the assignment below.

<table>
<thead>
<tr>
<th>Name</th>
<th>Age</th>
<th>What are they advocating for?</th>
<th>Summary (Write a brief summary about their work.)</th>
</tr>
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</table>
What do all of the people you researched have in common?

What stuck out to you the most in your research?

If you had to choose one of the topics to advocate for, which one would pick and why? What would you add to the advocacy work?
<table>
<thead>
<tr>
<th>Top 5 Cards</th>
<th>What We Do or Could Do</th>
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<tbody>
<tr>
<td>1.</td>
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<td>5.</td>
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<tr>
<td>What We Do or Could Do</td>
<td>Card 1</td>
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<tr>
<td>What We Do or Could Do</td>
<td>Card 2</td>
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<td>What We Do or Could Do</td>
<td>Card 3</td>
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<td>What We Do or Could Do</td>
<td>Card 4</td>
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<tr>
<td>What We Do or Could Do</td>
<td>Card 5</td>
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