

CREATE A MORE INCLUSIVE WORLD AND
BREAK THE CYCLE OF RACISM

WE EMBRACE ANTI-RACISM

Anti-Racism = Education + Self-Accountability
+ Allyship

RESOURCE OVERVIEW:

SERVICE-LEARNING CAMPAIGN DEVELOPED
IN PARTNERSHIP WITH SUBJECT MATTER
EXPERTS IN THE FIELD OF ED&I AND ANTI-
RACISM WORK.

FOCUSED ON AWARENESS, ADVOCACY,
PROMOTION OF EDUCATION AND
BEHAVIORAL CHANGE IN STUDENTS.

INCLUDES TANGIBLE EXAMPLES AND TOOLS
FOR STUDENTS TO TAKE-ACTION AND BETTER
UNDERSTAND KEY CONCEPTS.

Anti-Racism = Education + Self-Accountability + Allyship



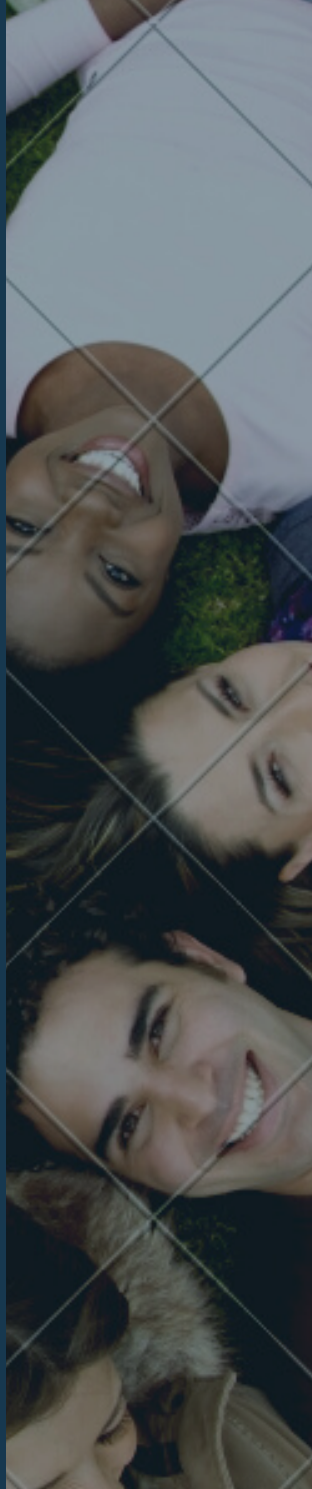
WE EMBRACE ANTI-RACISM

Create a more inclusive world
and break the cycle of racism.

Learning Goals

The Anti-racism campaign will support educators in assessing the following:

- Students will be more knowledgeable about racism, its various forms, and impacts. The campaign is designed to highlight forms of bias, systemic racism, and covert and overt racism.
- Students will understand what it means to be an anti-racist.
- Students will be educated and provided with tools to feel empowered, while additionally having a role to play by highlighting self-accountability, allyship, and engagement.
- Students will be provided with a guideline and tools to create an action plan by engaging with the campaign and allyship.



WE EMBRACE ANTI-RACISM

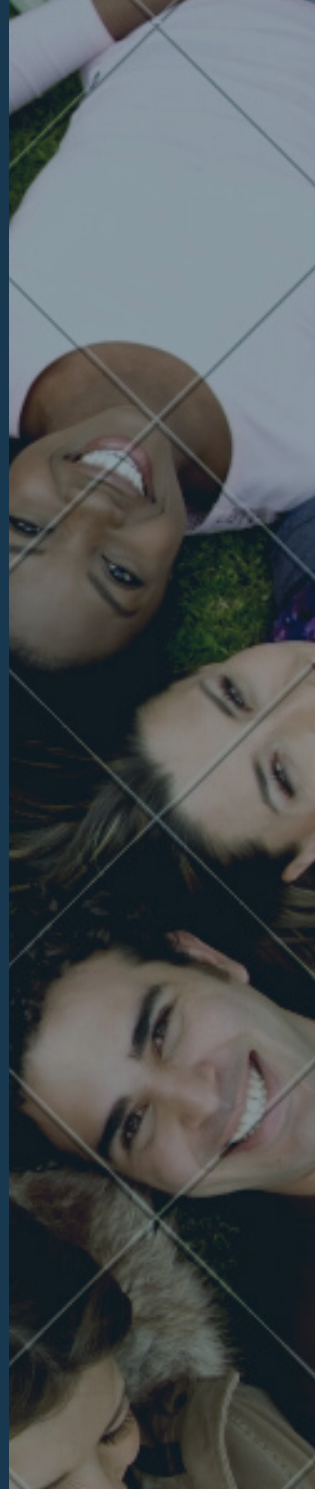
Create a more inclusive world
and break the cycle of racism.

The following are the learning goals of the
campaign will equip students to:

Learn and Understand: the campaign is designed to develop the understanding of racism, learn various key terminologies, and learn and identify racism in its various forms, effects, and impact. The campaign will focus on systemic racism, covert racism, and hidden bias.

Empowerment and Self-Accountability: the campaign is designed to develop skills in recognizing racism and understanding systemic racism. The campaign will highlight and guide the importance of confronting one's own hidden bias, changing our own behavior, and engaging in allyship. This focus will empower students and help them recognize the important role all of us to play towards becoming anti-racist.

Allyship and Action: The campaign will provide a self-directed action plan that will guide students' understanding of racism from reflection and self-accountability to engaging in allyship.



WE EMBRACE ANTI-RACISM

MIND-MAPPING EXERCISE

To get you started with your own action plan, research and understand an advocate for racial injustice who challenged inequality, oppression and injustice. Remember, we can learn valuable lessons from individual's actions and apply those lessons to our steps of embracing anti-racism.

