

# 21st Century School PA Announcements

How to spread the good news happening at your school to all stakeholders

Who is this guy?

Why are you doing this?

Novice: All Smartphone /Laptop

Semi-Pro: Podcast Setup

All Star: Video/Live Production

# Who is this guy?

## Rob Schwandt

- SoCal Born and Raised
- Inland Empire (Riverside, CA)
- Live in Rancho Cucamonga, CA

### B.A. Communications

- Azusa Pacific University

### M.A. Broadcast Journalism

- University of Southern California

### M.A. Educational Technology

- Azusa Pacific University



1st Career  
KTLA 5 Morning News  
Writer, Editor, Producer

Math Tutor  
and High  
School  
Youth Group  
Volunteer

Teacher for  
10 years  
Admin for 3  
years

# Why are you doing this?

Communication Disconnect between Teachers, Parents, and Students

Make sure your secretaries/clerks have all the information

Solutions for when your intercom system stops working

Solutions for when announcements shouldn't be across the school

# Novice: All Smartphone/Laptop

Record and Pause Audio in an app

- Voice Memo on iOS
- Recorder on Android
- Audacity for Mac/Windows

Export to your School Website, host it on Google Drive, Dropbox, etc.

Email script and audio file to staff

Send the link to anyone for on demand!

Play audio file through School PA system





# Semi-Pro: Podcast Setup

## USB Sound Mixer

- Plug Microphones into the mixer
- Analog to Digital via USB
- Audacity sees it as 1 Microphone



## Microphone with Scissor Arm

Better audio quality



# All Star: Video/Live Production

Record Video Segments on Phone/Camera, Edit them together, host video on Google Drive/Youtube

Live Audio/Video Production by motivated leadership students, Video Production Club, and/or Journalism class