High5.id

FULLY INTEGRATED SOCIAL EVENTS

The Confluence of Finance, Security, and Behavior

WHY YOU CARE

1. Free Digital ID
2. Integrated Event management is good
3. Emergency unification makes you a hero

About High5.ID

- A platform for real-time awareness for schools
- Digital ID, tardies & early exits, referrals, visitors
- Ticketed & open-door events
- Reunification

About Me

- Michael Sheasby, CTO
- msheasby@high5.ID

TALK OVERVIEW

What if
a complete event management system

was deeply integrated
with your school's other digital services,

so
student participation in your events
got stored as part of
each student's personal history?

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Ticketing, gate scanning,
web presence, credit cards

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Behavior, Access,
Communications, ASB

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Unified ground truth

TALK OVERVIEW

- What if the student's everyday ID becomes
  - a marketing platform
  - an eCommerce terminal, and
  - a scanning device?

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  - an eCommerce terminal
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Everyday tools for members of a group.

There isn't a word for this yet.

The **unified** tools you use every day to be a student, a teacher, a guardian

TALK OVERVIEW

- What if the student's everyday ID becomes
  - a marketing platform
  - an eCommerce terminal, and
  - a scanning device?

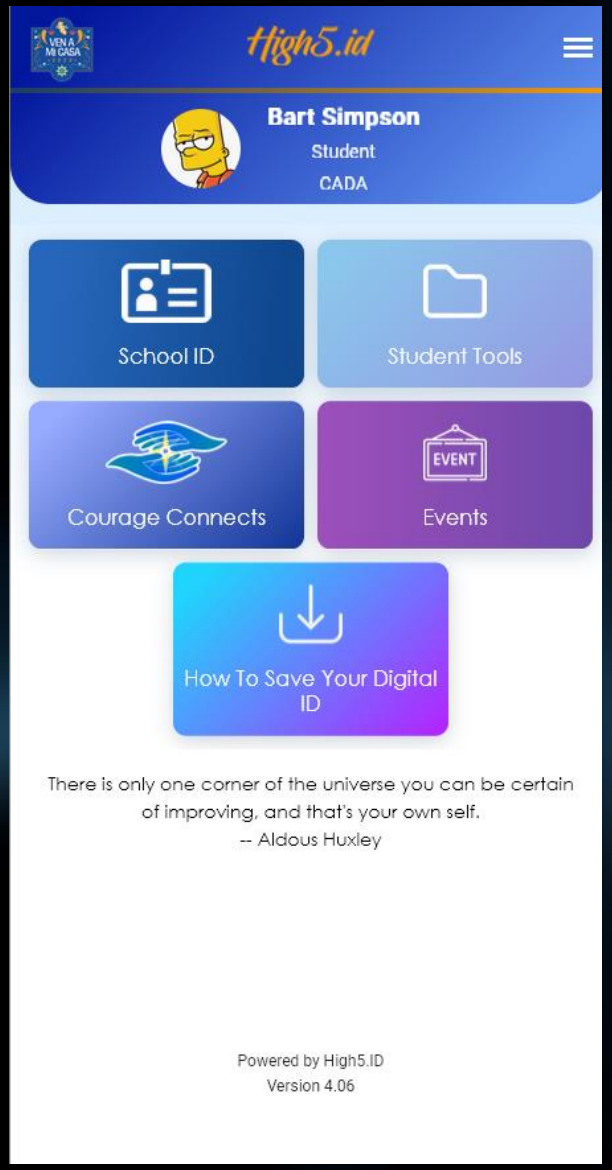
- We'll consider how this
  - streamlines marketing
  - enhances event security, and
  - helps find students who are not engaging socially.

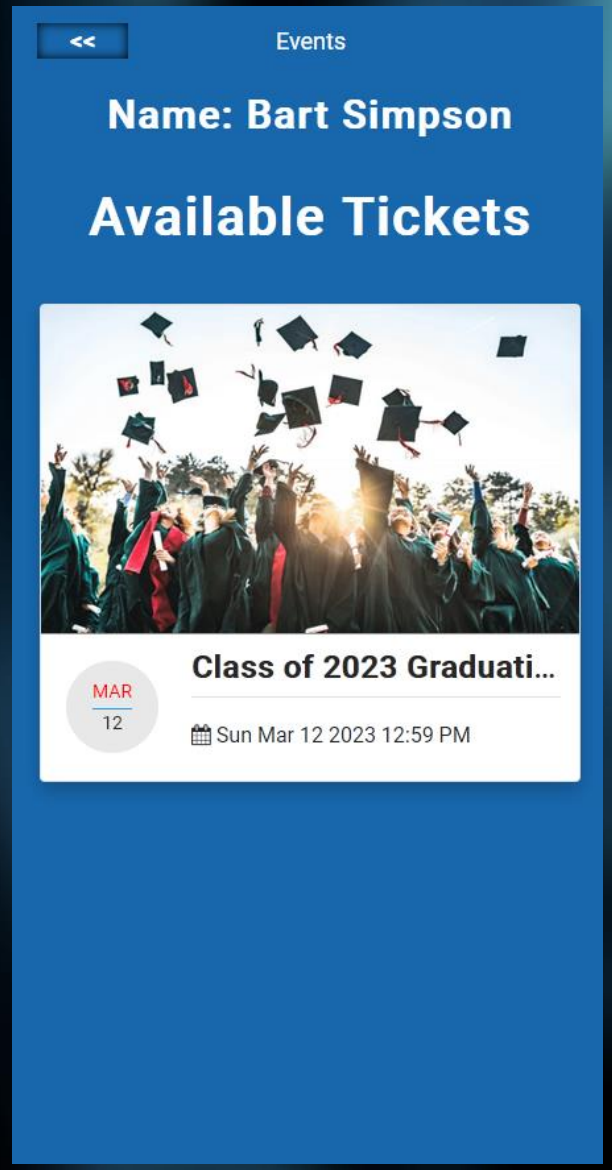
EVERYDAY ID

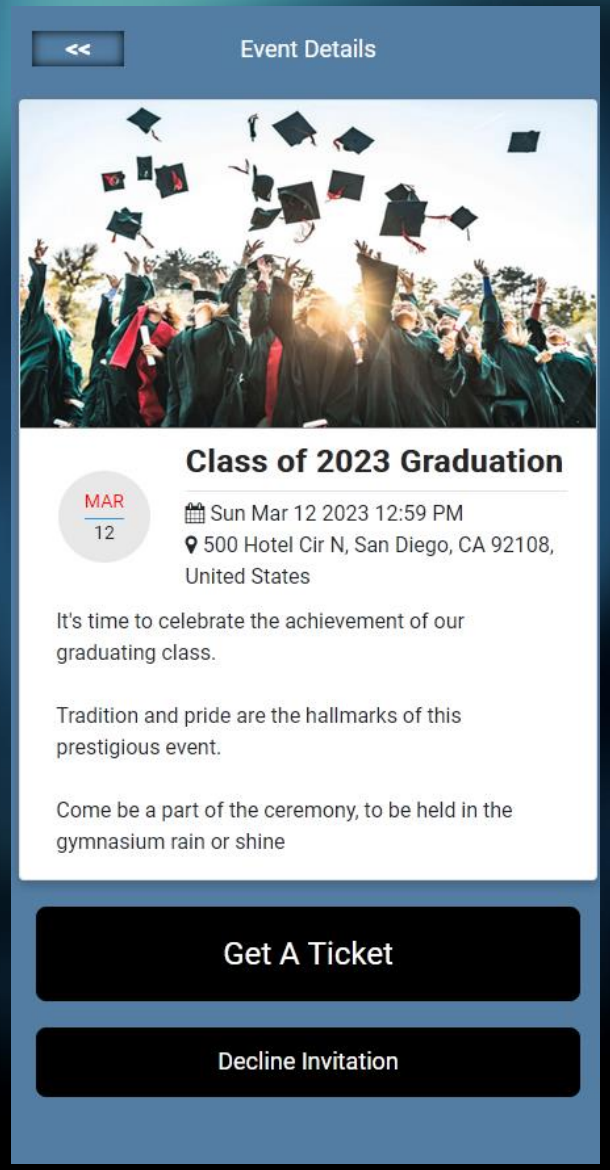
1. Not “a picture of a student card on a phone”
2. Obvious advantages of digital
    1. People don’t forget phones
    2. “live” - ID stops working for suspended students
3. Deeper insight
    1. NSPL tap to call
    2. “27-sided student card”
    3. ASB Membership
    4. Used daily = marketing platform

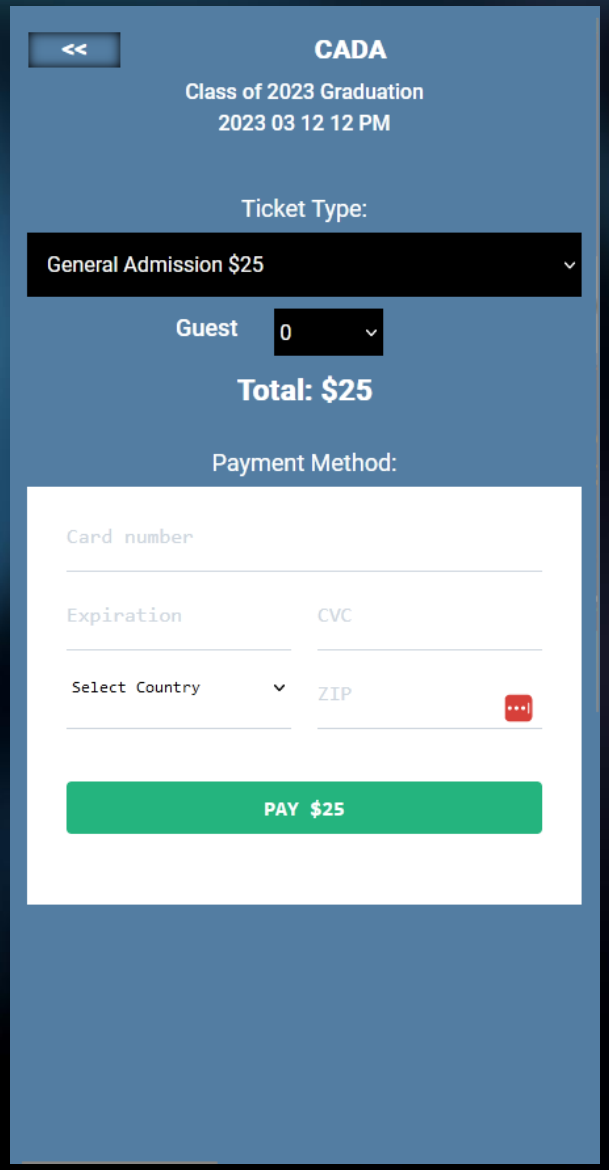
What does it look like to users?

Student / Guardian view









LIVE WEBSITE

Mar 12

Class of 2023 Graduation

Town & Country Resort

Description

It's time to celebrate the achievement of our graduating class.

Tradition and pride are the hallmarks of this prestigious event.

Come be a part of the ceremony, to be held in the gymnasium rain or shine

Available Dates

Class of 2023 Graduation
Sunday Mar 12 2023

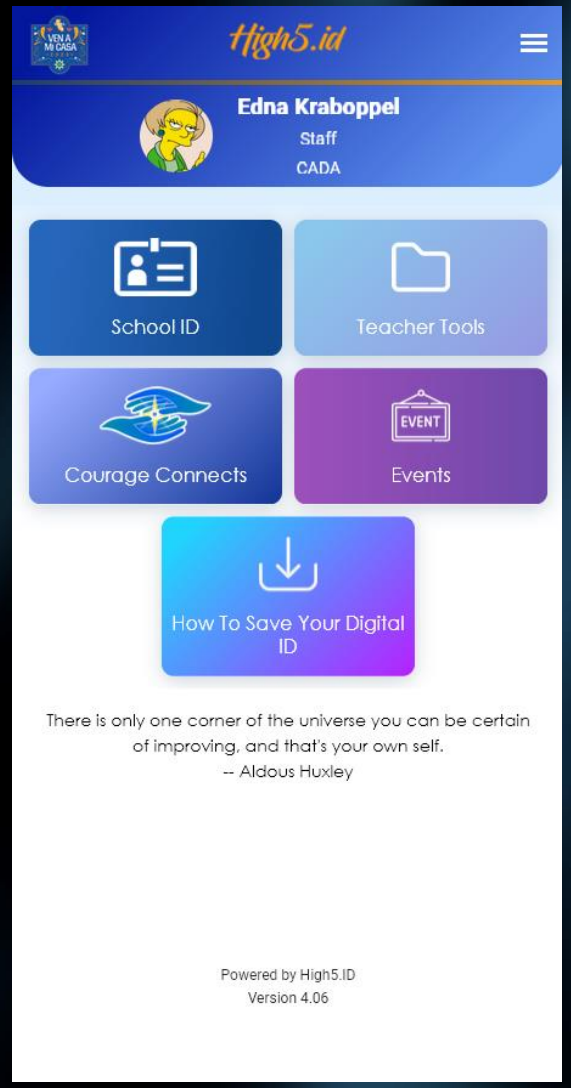
Date and Time

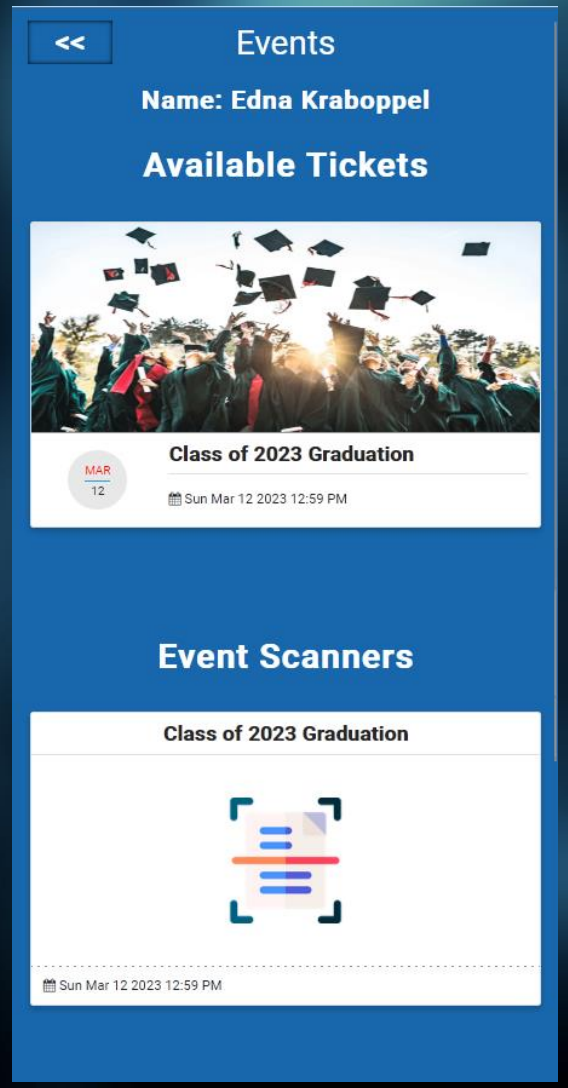
Sunday Mar 12 2023 12 PM
through
Sunday Mar 12 2023 12 PM

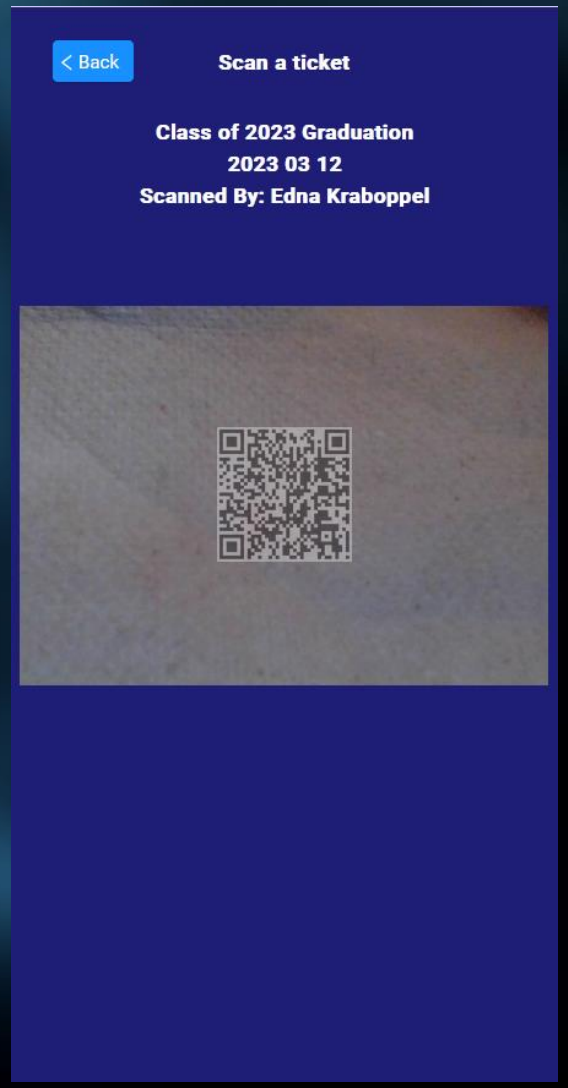
Location

Town & Country Resort
1 elm street, San
Diego, California,
United States
View Map

Event Staff View







What does the admin see?

CADA
2022

Search

Data

Organization Summary

Role	Count
Student	1
Staff	2
Visitor	0
Guardian	0

Photos

Year 2022

Role	Approved	Missing
Student	0	0
Staff	1	0
Visitor	0	0
Guardian	0	0

Crossings - Frequent Student

Crossing Type All

No Data Found!

Student Crossing

0

Today's Total Crossing

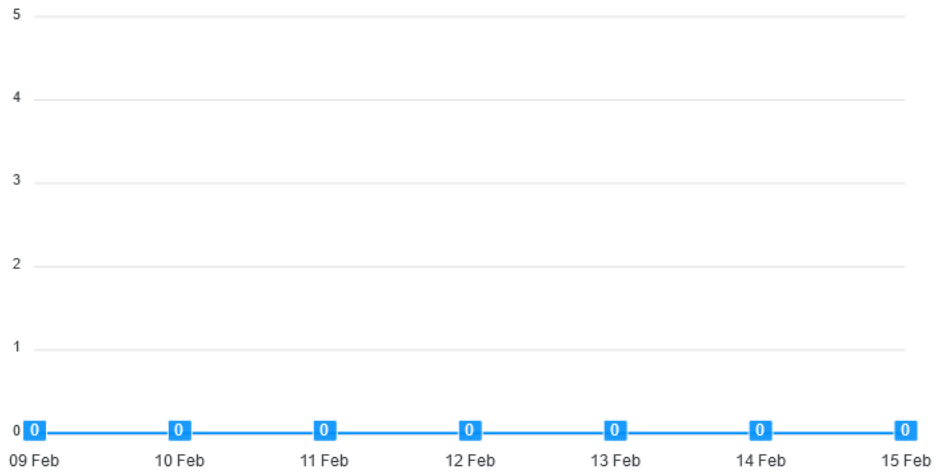
Visitor Crossing

0

Today's Total Crossing

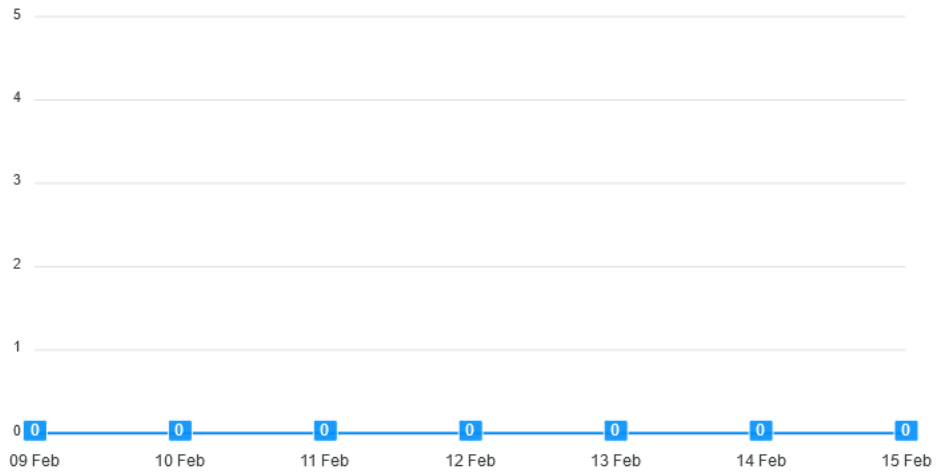
Student Tracking

Crossing Type All



Visitor Tracking

Crossing Type All



TO DO

Sign Now

Please sign agreements.

(and 1 more)

High5

Emergency

V 6.84

logout

Activity Data

Filter Last 7 Days

CADA
2022

Search

Data

Back

Event Tracking

Ticketed Events

Attended Events

TO DO

Sign Now

Please sign agreements.

(and 1 more)

Emergency

V 6.84

logout

CADA
2022

Search

Data

Back

Events

Export Sample Database

Import Event Ticket Data | Setup Demo Event | Add Event

Event Name	Event Code	Date	Ticket Count	Committed	Attended	Status	Actions
Class of 2023 Graduation	ESKLEF	2023 March 12 12:59 PM - 2023 March 12 12:59 PM	400	-	-	Future	Edit Report Actions X

TO DO

Sign Now

Please sign agreements.

(and 1 more)

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CADA
2022

Search

Data

Back

Save

Edit Event

Event Name: Class of 2023 Graduation

Actions

Basics

Date: 12 Mar 2023 12:59 to 12:59 12 Mar 2023

All Day

Logo: CLICK TO UPLOAD

Venue: Town & Country Resort

Street Address: 500 Hotel Cir N, San Diego, CA 92108, United States

Description:

It's time to celebrate the achievement of our graduating class.

Tradition and pride are the hallmarks of this prestigious event.

Come be a part of the ceremony, to be held in the gymnasium rain or shine

Pricing: Paid

Access: Ticketed

Visibility: Public

TO DO

Sign Now

Please sign agreements.

(and 1 more)

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Search

Data

Back

Save

Edit Event

Event Name: Class of 2023 Graduation

Actions

Basics

Ticket Setup

Pricing Policy: Pass fees on to buyer

Gate Policy: Re-Entry OK

Ticket Types

Name	Ticket Type Code	Type	Price	Qty	Actions
General Admission	TL0JXO	General Admission	$25	100	Edit Settings Generate
VIP	TD9XEH	General Admission	$50	100	Edit Settings Generate

ADD TICKET TYPE

Guests

Operations

TO DO

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(and 1 more)

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Search

Data

Back

Save

Edit Event

Event Name: Class of 2023 Graduation

Actions

Basics

Ticket Setup

Guests

Invite: Specific Individuals

PICK

Offer "decline" option: ☑

Guests Per Known Individual: 2

Give tickets to: PICK

Ticket Type: Select Type

Guests Per Known Individual: 0

Operations

TO DO

Sign Now

Please sign agreements.

(and 1 more)

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CADA
2022

Search

Data

Back

Save

Edit Event

Event Name: Class of 2023 Graduation

Actions

Basics

Ticket Setup

Guests

Operations

Locations

Name	Actions
gymnasium	X

ADD LOCATION

Staff

First Name	Last Name	Actions
Edna	Kraboppel	X

Enter Staff Name

TO DO

Sign Now

Please sign agreements.

(and 1 more)

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Website URL https://high5.id/p/3RAvD

COPY URL GO

Edit Ticket Type

×

Ticket Type Name	General Admission
Ticket Price ($)	25
Ticket Quantity	100
Ticket Type	General Admission
Ind role to create	Attendee
Photo Required	Yes
Ticket Design	Organization ID

Update

FREE

1. Digital id only

CADA
2022

Search

Data

Cancel

Save

TO DO

Sign Now

Please sign agreements.
(and 1 more)

Emergency

V 6.84

logout

ID Students Visitors Behaviors Events Reception Tools

Seymour Skinner

BART SIMPSON

Role: Student

Access Level: Personal Page Only

Id Status: Active

Actions

2022 *

Image Approval: Not yet reviewed

General

Salutation	First Name Bart
Middle Name	Last Name Simpson
	Name must be entered as it is on the legal document
Suffix	Status
Date of Birth	☑ Admissible In Person
Admissibility Group	Permission To Leave
Weight	Height (feet)
Height (inches)	Hair Color
Eye Color	Outputs 0

School

Student ID	Teacher

ASBMember

Back

CADA

2022-23

Simpson

Bart

Student

Feb 15, 2023 13:59:32

VEN A MI CASA

2023

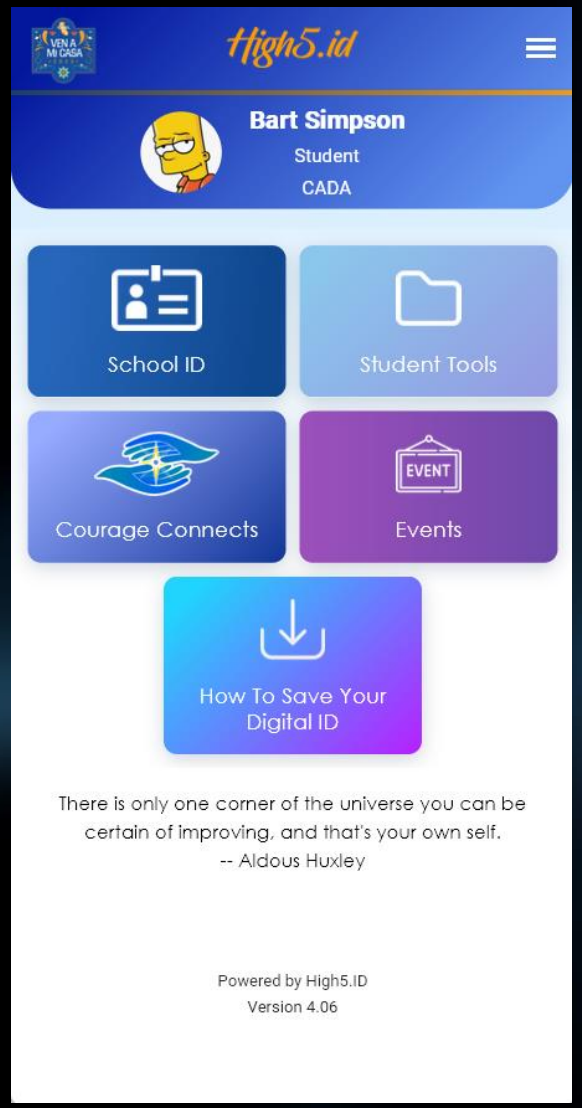
ASBMember

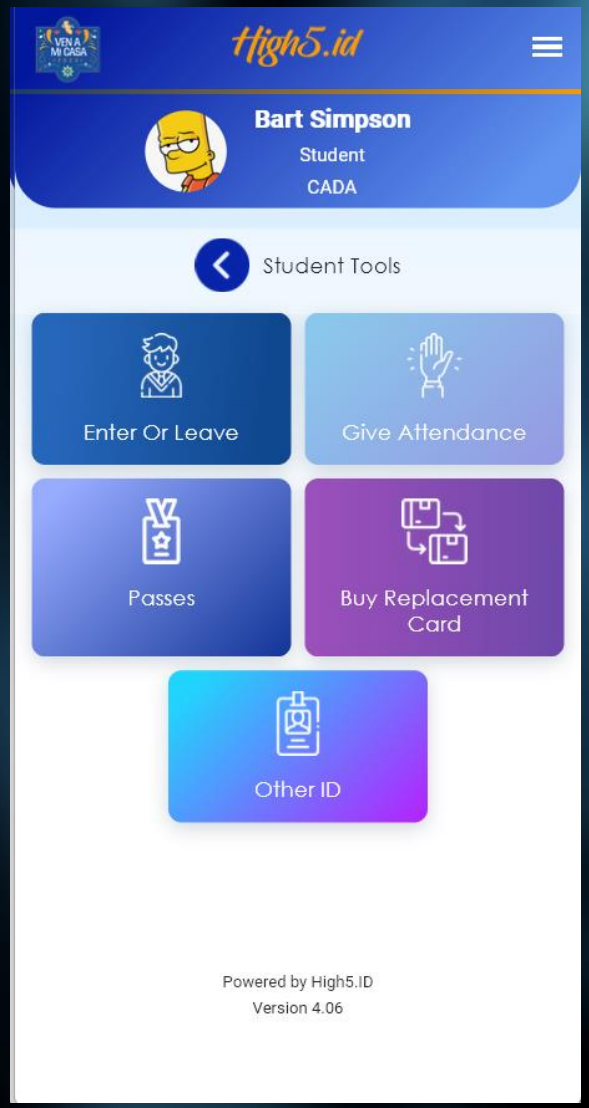
Back
ASB
CADA
2022-23
Simpson
Bart
Student
Feb 15, 2023 14:00:22
VEN A
MI CASA
2023
ASB

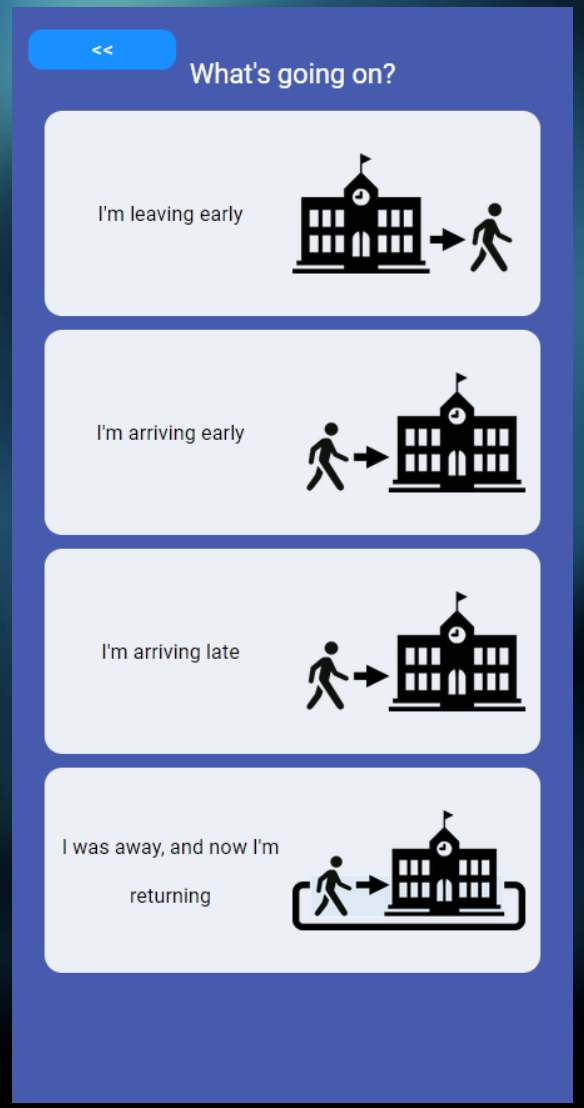
INTERESTING ANGLES

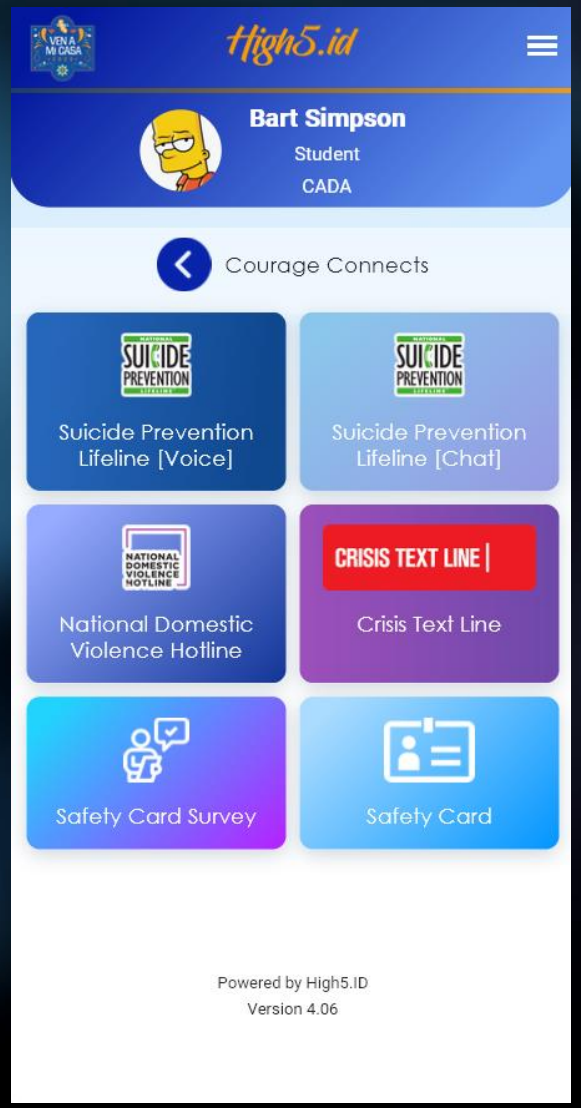
1. Everyday tools
2. Behavior & Engagement
3. Relationships: Guardians & Dependents -> SECURITY

EVERYDAY TOOLS





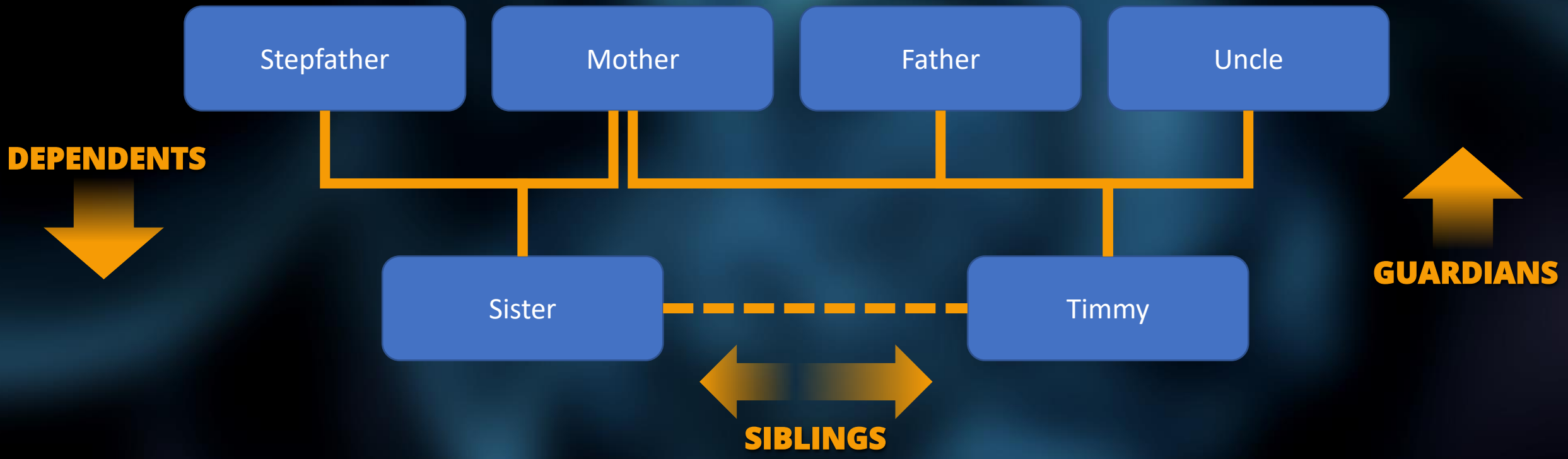




SOCIAL ENGAGEMENT

1. Who bought a ticket
2. Who didn’t show up
3. Who arrived and left 10 minutes later

RELATIONSHIPS



RELATIONSHIPS

Knowing the community structure helps with

1. Advertising
2. Sales
3. SECURITY

EVENT SECURITY - REUNIFICATION

1. Broadcast to students: “Are you okay – yes / need help”
2. Track responses, real-time reporting
3. Broadcast to parents: “Timmy is okay”

EVENT SECURITY - REUNIFICATION

1. SMS-based
   - Immediate
   - No Application Required
2. Message to GUARDIANS – “your child is okay”
   - Excellent reason to collect guardian contact information
   - They aren’t calling the school
3. Budget
   - May have “found” money available for student safety & security

Teammates in california

- South Coast Photographic
- Cherished Memories
- Leonard Photography
- And many more

Call to action

- Get a demo ID card
  - Get teammates to sign up
  - How digital ID benefits / leads to other solution
- Marketing materials
  - Include teammate names/brands - exposure
- GreyStep
- ASB money handling
- Reunification
  - At event
  - Grant money – not part of school budget
  - Nobody ever questions the price

High5.id

sales@High5.ID 514 743 1628